



The Minnesota Cattlemans

The Official Newspaper of the Minnesota State Cattlemen's Association®

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The Minnesota State Cattlemen's Association Sponsors Youth in MYBEP Program

The Minnesota State Cattlemen's Association once again donated a heifer to the Minnesota Youth Beef Experience Program MYBEP that is announced at the Minnesota Beef Expo. Since the program inspection in 2004, the MSCA has helped sponsor 10 Heifers to 10 deserving Midwest youth getting their start in the Beef Industry. MYBEP recipients will receive a heifer two straws of semen from Minnesota Select Sires, an Andis cattle clippers, a show stick and 100 pounds of Purina Show Chow from Purina Animal Nutrition.

Heifer recipients are respon-

sible for Each MYBEP winner is responsible for raising, breeding and maintaining complete records on care of the animal, while providing monthly progress reports to their mentor and the Minnesota Beef Expo. This year, Mark Pesek of Porter, MN will serve on the Cattlemen's behalf as the mentor who will help guide the recipient through their first year as cattle owners. The MSCA donates funds to the symposium heifer that is announced at the conclusion of the Ideas & Insights Symposium.

Applicates must be 12-16 years of age, participate in 4-H, FFA or junior breed association

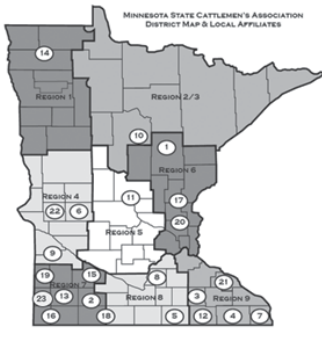
member, must live in Minnesota, Iowa, Wisconsin, North Dakota, or South Dakota. Applications are judged on their commitment to agriculture, ability to define clear future goals, financial need, and ability to raise the animal in a proper setting. Applicants must also submit two references as well as a personal letter as to why they are a good candidate for this project.

This year, the Symposium heifer was awarded to Mikayla Skiba of North Branch, Minnesota. The MSCA looks forward to watching Mikayla's journey as she enters the Minnesota Cattle Industry!



MSCA

MSCA is a grassroots organization consisting of over 20 local cattlemen's groups, providing the greatest opportunity for producer input and policy recommendations



- | | |
|-----------------------------------|------------------------------|
| 1. Central Minnesota Cattlemen | 12. Mower County Cattlemen |
| 2. Cottonwood/Cattle Producers | 13. Murray County Cattlemen |
| 3. Three Rivers Cattlemen | 14. Northwestern Stockmen |
| 4. Fillmore County Cattlemen | 15. Redwood Area Cattlemen |
| 5. Freeborn County Cattlemen | 16. Rock-Hobbs Cattlemen |
| 6. Glacial Ridge Cattlemen | 17. Snake River Cattlemen |
| 7. Houston County Cattlemen | 18. South Central Cattlemen |
| 8. Le Sueur County Area Cattlemen | 19. Southwest Cattlemen |
| 9. Midwest Cattlemen | 20. Tri-County Cattlemen |
| 10. Minnesota Cattlemen | 21. Wabasha County Cattlemen |
| 11. Mississippi Valley Cattlemen | 22. West Central Cattlemen |
| | 23. Pipestone Cattlemen |

Minnesota State Cattlemen's members, did you know you can pay your local affiliate dues online? Use the link below to renew your membership for the state and local association!

<https://www.mnsca.org/become-a-member/membership-application>

Minnesota Cattle Industry Convention Friday Night entertainment Tim the Dairy Farmer

Join us on the evening of December 3rd for entertainment following our Best of the Beef Banquet! Tim the Dairy farmer is definitely not a politician, salesman, or motivational speaker. Tim is a Florida dairy farmer and stand-up comedian. His experiences on and off the farm allow him to bring out the humor of everyday farm life. You don't have to be a farmer to understand Tim's humor. Whether you are blue collar, redneck, or even a city slicker Tim will have you doubled-over with his laughs-per-minute style.

They even let Tim write a monthly column in Progressive Dairy Magazine. Its rightfully called "The Manure Spreader". Most recently, Tim signed with famed comedian Larry the Cable guy to produce Tim's newest comedy album called "Farm Raised".

Tim travels the U.S. and Canada performing at county fairs, banquets, and agriculture related events. Tim's true passions in life are farming, making people laugh, and eating beef jerky.



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NEWS - TIME SENSITIVE MATERIAL



ALLISON VANDERWAL
Executive Director
Allison@mnsca.org
Office: 763-479-1011

On my previous article I talked about setting goals for the coming year which centered around submitting resolutions, but I also want to touch on my suggestion of getting more involved with the Association.

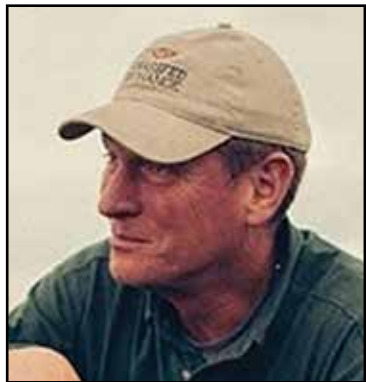
As an Association with limited staff, our success is dependent on volunteers. If you look at what we participate in on the state

and national level, board positions, Farm fest committee, State convention, National convention, Legislative Conference, Beef Expo, and all other meetings and conventions our members host or participate in are volunteer hours. Quite a few of the events we host are good sized and take a lot of preparation and time from both staff and volunteers. This past month, our Association participated in and sponsored events at the Minnesota Beef Expo. In thanking our volunteers that weekend, one of them replied 'I haven't done very much'. This is a reply, usually accompanied with a shrug, I hear many times from our volunteers. As much as I appreciate volunteers and board members who want to go above and beyond, I think it is just as important to remember and honor the little things our volunteers do.

My response from now on when someone tells me 'I haven't done much' will be a quote from Helen Keller "Alone we can do so little; together we can do so much". As an organization, we work together to

ensure cattle production stays relevant, safe and a sustainable way of life in Minnesota. This is daunting task that a few staff and board of directors cannot achieve alone. If every one of our members gave a little time to our organization think about what we could achieve. Whether this is correcting a neighbor on false information or policy circulating the countryside, increase the communication between your local affiliate and our state organization, volunteering time to work one of our events, submitting a resolution, attending a cattlemen's meeting, or growing our membership, that makes our cattle industry stronger in a time we cannot afford to be weak.

I often hear "you can lead a horse to water, but you cannot make them drink". As an association, we have the structure, connections and are working for our members, but we need your help as members to maximize our efficacy in the task you have laid out for us. Thank you for a successful 2021! I look forward to working with ALL



GRANT BREITKREUTZ
President

Greetings from the southwest part of the state where we witnessed one of the fastest harvests I've ever been part of. With not as many bushels to handle and very few weather delays, most producers are all done and machinery is back in storage.

Most of the producers who I've talked to are quite surprised at the bushels harvested after experiencing an entire growing season drought. Forage production suffered the worst across the entire state and we have continue to work with state and national groups to try to get help to those of you still needing feed for the winter months. This drought has definitely reduced the number of cows in the state which will have economic impacts as the average cow/calve pair contributes about \$4,500 back to the entire community we farm and ranch in.

Breitreutz . . . continued on page 3



JENNIFER SCHIEFELBEIN
CattleWomen President

As this year draws to an end I want to thank everyone who has contributed to this outstanding year for the MN Cattlewomen. We have gained new members, initiated new programing, and most importantly gathered together in support of one another and the beef industry. I can't wait

to see what 2022 holds in store for this organization.

I am also very happy to welcome our new Beef Ambassador Team. Congratulations to our senior beef ambassadors – Zola Olson, Addison Hillman, Emma Heiden. Our junior team consist of Cowan Mortenson and Brennir Peterson. It was a honor to judge this group of individuals and listen to their knowledge about the beef industry.

I look forward to seeing everyone at the Cattlemen's Convention. Please join fellow Cattlewomen at our social on Dec. 3rd beginning at 4 p.m. I wanted an opportu-

Schiefelbein . . . continued on page 3



RACHEL GRAY
Cow/Calf Council Chair

Hello from Northern Minnesota. As of this morning, winter is here. We are in the path of our first winter storm and it looks to be the heavy, wet kind of snow. With the impending snow, many farmers and ranchers in our area have been getting the final preparations done for winter. I know we had a huge list, and we always wish we had time for one more

job. We have been making sure that all our waterers have light bulbs, are plugged in and the heaters are working. We moved troughs and bale rings to a central location so that they are ready when we need them, and we have been making a list of items to fix throughout the winter. If you are like us that list always looks much to big.

Going with the theme of getting ready for winter, I have been pricing supplies for next year. I am sure that many of you are finding the same thing I am. Prices are higher and some things that we will need are going to be in tight supply. The price of urea has more than doubled and many other products are moving in that direction. In speaking with the

Gray . . . continued on page 3



ANGIE FORD
Feeder Council Chair

It's November 1st, and fall is upon us. The leaves continue to drop and several mornings have seen frost on the pumpkins. On our last visit, we talked about the deadline for reauthorizing LMR. Sept 30th came and went, and as expected nothing was done. LMR has been extended again until the end of the year. The "kick the

can" theory came through and I would not be surprised if we see them kick this can all next year as well.

A few updates on the live cattle marketing bills that are floating around. Dusty Johnson, R-SD has introduced the Cattle Contract Library Act of 2021. This bill would create a library for cattle contracts within the U.S. Department of Agriculture's (USDA's) Agriculture Marketing Service Department. Currently, cattlemen are unaware of contract terms being offered by packers, leading to a decline in leverage for smaller producers during price negotiations. Currently, pork has a contract library. "After months of record-breaking

Ford . . . continued on page 3

Minnesota State Cattlemen's Association
PO Box 12
Maple Plain, MN 55359
763-479-1011
www.mnsca.org
mnsca@mnsca.org

Executive Committee

President - Grant Breitreutz
38270 Kenwood Ave Redwood Falls, MN 56283
507-430-0607 gdbreitreutz@hotmail.co

President Elect - Mark Pankonin
23620 CoRd 4, Lamberto, MN 56152
507-220-1412 mpank8@yahoo.com

Vice President - Jake Thompson
14610 230th St S Barnsville, MN 56514
218-329-9293 fourhillfarms2@yahoo.com

Past President - Mike Landuyt
14523 140th St Walnut Grove, MN 56180
(507) 382-0884 landuytfarm@gmail.com

Cow-Calf Council Chair - Rachel Gray
27481 Lanit Rd NE Blackduck, MN 56630
(218) 766-4929 ltimber@paulbunyan.net

Feeder Council Chair - Angie Ford
437 141st St Lake Wilson, MN 56151
(507) 360-7937 angieford7937@gmail.com

Legislative Chair - Krist Wollum
3912 County Rd 109 Porter, MN 56280
(507) 296-4471 kkwollum@yahoo.com

Membership Chair - Dennis Sleiter
50495 250th Street, Morris, MN, 56267
(320) 589-4119 sleitercattle@yahoo.com

Secretary/Treasurer - Kevin Hoge
32413 - 280th Place, Aitkin, MN, 56431
(218) 549-3337 flatrock@frontiernet.net

Business Director - Accounting and Membership - Katie Davis
Maple Plain
(763) 479-1011

Executive Director - Allison VanDerWal
Maple Plain Email: Allison@mnsca.org
Office: 763-479-1011

MSCA Regional Directors

Region - 1 Ben Kleinwatcher
22160 420th St. NW Strnadquist, MN 56758
(218) 597-2985 btk@wiktel.com

Region - 2 & 3 Eric Mousel
11493 CR 448, Jacobson, MN, 55742
(218) 398-1916 emmousel@umn.edu

Region - 4 Eric Zeltwagner
47633 250th St, Morris, MN 56267
(320) 766-0066 ericz@springvalley-farms.com

Region - 5 Ralph Hanneken
22348 93rd St Royalton, MN 56373
(320) 630-5095 rchanneken@aol.com

Region - 6 Tyler Tramm
PO box 343, Isle MN 56342
218-927-3215, Tylertramm82@gmail.com

Region - 7 Russ Penning
16936 King Ave Wilmont, MN 56185
(507) 370-0658 russ.penning@gmail.com

Region - 8 Tom Helfter
26969 376 St, LeSueur, MN 56058
(612) 756-1835 thelfter@aol.com

Region - 9 Amanda Armstrong
3791 NE 84th Ave Owatonna, MN 55060
(651) 775-2284 armstrongfarms96@gmail.com

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For Advertising Contact:
Allison VanDerWal, Allison@mnsca.org
763-479-1011

Post Master Send Address Corrections to:
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PO Box 12 • Maple Plain, MN 55359

Breitkreutz . . . continued from page 2

This year had me on the road meeting elected and appointed officials whenever I was given notice of their appearance in the state. We met with Secretary Vilsack to try to get all the CRP contracts opened for haying and grazing without penalty, however, the answer I received was that his hands were tied. This is not the answer we needed but it has opened up conversation for the next farm bill so that this will not happen again. MSCA will be part of correcting the problems that we witnessed going through this multi-state drought.

The annual convention is approaching quickly and I would encourage you to attend as we have many speakers who will address the events of this last production year and policy for the years

ahead of us. The resolutions meeting will be held prior to the convention to try to lighten the load for the people involved in getting these done. If you feel that the MSCA needs to take a stand on an issue either within the state or nationally, this is where it is discussed and voted on to provide direction for our membership. I really enjoy the Best of Beef program as it honors some of our great producers and industry supporters. The program will be followed by a great comedian who is also an active farmer. I hope to be able to visit with as many members as possible at the convention, but if you have a concern please talk to any of the board members and we do our very best to address your concern.

Ford . . . continued from page 2

drought and volatile markets, ranchers in South Dakota and across the country are struggling to get by. We need to act," said National Cattleman's Beef Association Vice President and South Dakota Rancher Todd Wilkinson. "As we heard during the recent hearing in the House Agriculture Committee, the cattle contract library is a popular and necessary element of the broader push to bring relief to cattle producers. It would equip our producers with the data they need to make competitive marketing decisions and exert leverage in negotiations with the packers, and it would also serve as an oversight tool. NCBA thanks Congressman Johnson and Congressman Cuellar for their urgent efforts to stand up for ranchers and bring greater transparency to the beef supply chain." The MN-SCA stands behind this bill and is thankful for the support by our congressmen Fischbach, Craig and Hagedorn

for co-sponsoring it.

The last week of October has seen higher prices for fats, along with tightening of supply. Several producers have shared that they sold cattle and the trucks arrived the next day for delivery. This tells us that the glut of fat cattle reserves may finally be worked through and we can look forward to having some leverage on the producer side.

With that said, looking forward to 2022 I am excited to see where the livestock marketing bills end up. I have enjoyed working for all of you as the Feeder Council Chair in 2021 and hope you have enjoyed reading my articles more than I have writing them! There are still many policy issues to keep an eye on, inheritance tax being one of the most worrisome. Let's all continue to keep our elected officials informed of what they need to do for us, so we can stay in business for generations to come.

Schiefelbein . . . continued from page 2

nity to have some time to meet and greet members in person. And then don't forget to join us for the MN Cattlewomen's annual meeting on Dec. 4th at 9:30 until noon. Thank you to everyone who is working hard to make this convention

a success.

Please feel free to contact me at jschiefel@meltel.net, if you have any thoughts, concerns or questions. And please visit our website for updates on all upcoming events. See you soon!!!

Thank you, 2021 Beef Alliance

THANK-YOU to the following businesses that have committed to support members of the Minnesota State Cattlemen's Association as a part of the Minnesota Beef Alliance Program for 2021. If you are interested in learning more about the Beef Alliance program, contact Allison VanDerWal at 763-479-1011 or allison@mnsca.org.

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* Indicates giving above base level for that category!

Upcoming Events/Important Dates:

For more details on events listed below, visit www.mnsca.org.

Minnesota Cattle Industry Convention December 2nd – 4th

Gray . . . continued from page 2

agronomist at my local co-op, he mentioned that if you are going to plant and cover crops, small grains, or things of that nature, purchase it as soon as you can. We also talked about chemicals. Things like Round-up and other chemicals are in short supply. His recommendation was that if the check book allows is, get things purchased right away. In our conversation we also discussed the effects of drought on soil health. One thing we should be doing is taking soil samples right now to prepare for next season. With the growing conditions we had, there may be fertilizer left in the soil, specifically we

could see leftover phosphorus and potassium. Make sure and test the soil so that you are only applying as much as you need in the spring. Hopefully that will help us all save a bit of money.

The harvest in northern Minnesota is complete around my area and it seems that the yields were better than expected with the harsh conditions we had. We are still seeing a feed shortage for our cattle and even though we had some good fall rains, it did not change the fact that the hay crop was about one third of what we need. We are all having to think outside the box and find different ways

to feed cattle. Some people are using mixers and grinders when traditionally they simply fed hay, some are turning to alternative feeds, and some have chosen to reduce herd size even further. I know that we are all hoping for a winter that provides us with a good snow-pack. We will need some good spring rains to further recover from the drought.

I hope that you are considering attending the annual convention this year. I am looking forward getting away for a couple of days and hearing the great speakers that are going to be presenting. If you have not checked it out, do so.





Minnesota Beef Council Participates in Annual Partnerships in Action Conference

State beef council representatives from 31 states, including the Minnesota, attended the Partnerships in Action (PIA) conference Oct. 18-20 to learn about national Beef Checkoff programs and discuss ways those efforts could be expanded in Minnesota and across the country.

More than 70 state staff attended the event, which was held near Denver in the offices of the National Cattlemen's Beef Association (NCBA), a contractor to the Beef Checkoff.

Attending from the Minnesota Beef Council were Kelly Schmidt, CEO, Ashley Kraemer, Director of Communications and Royalee Rhoads, Direct of Industry Relations.

Topics of discussion over the three days included fiscal year 2022 program strategy, current consumer trends and preferences, and an overview of upcoming Beef. It's What's For Dinner. promotions. Attendees also heard updates about nutrition programs, the Beef Quality Assurance (BQA) program as well as e-commerce and influencer activities.

"PIA provides a great opportunity for state staff to network and learn how national programs can be implemented at the state level," said Kelly Schmidt, CEO Minnesota Beef Council. "In addition, we're able to share the unique programs we're implementing in Minnesota



and gain ideas and inspiration for new activities from other states."

The PIA conference is Checkoff-funded and coordinated by the Federation of State Beef Councils, which

is supported by, and provides support to, state beef councils across the country including the Minnesota Beef Council. The Federation was established in 1963 by grassroots producers nationwide as a

more concerted and focused effort to conduct national beef research and promotion programs.

For more information about Beef Checkoff efforts, visit www.mnbeef.org.

Minnesota State Beef Ambassadors 2021-2022 Team

The Minnesota Beef Council, Minnesota State Cattlemen's Association and Minnesota Cattlewomen's Association are pleased to announce the 2021-2022 newly selected Minnesota Beef Ambassadors. Zola Olson, daughter of Dereck and Breanna Olson of Montevideo, MN was selected as the Senior Team Lead. Joining Zola on the senior team are Addison Hillman, daughter of Andy and Connie Hillman of Brainerd, Emma Heiden, daughter of Tony and Jessica Heiden of Rushford, MN. Junior team ambassa-

dors are Cowan Mortenson, son of Matthew and Natasha Mortenson of Danvers, MN and Brenner Peterson, son of Daryl and Marilee Peterson Gibbon, MN

The Minnesota Beef Ambassador Contest was held in conjunction with the Minnesota Beef Expo on Saturday, October 23, 2021, at the CHS Miracle of Birth Center at the Minnesota State Fairgrounds. Contestants were put through a series of media and consumer interviews, as well as judged on their social media posts that addressed industry misinformation and hot topics.

The Minnesota Beef Ambassador Program provides an opportunity for youth ages 13-19 to educate consumers and students about beef nutrition, food safety and stewardship practices of beef farmers and ranchers. The Minnesota Beef Ambassadors will be participating in consumer events and sharing the story of beef farming throughout their yearlong term. Make sure to follow them on Facebook, Minnesota State Beef Ambassador Team and Instagram at [mnbeefambassadors](https://www.instagram.com/mnbeefambassadors) to see what they are doing throughout the year.



Minnesota Beef Expo

The Minnesota Beef Council was recently busy helping with junior activities at the MN Beef Expo. We sponsored and helped with the Knowledge Bowl at the Minnesota Beef Council. The number of teams that compete continue to increase year after year. There are now three divisions - Ju-

nior (Grades 1-5), Intermediate (Grades 6-8) and Senior (Grades 9- post high school).

The Minnesota Beef Council, Minnesota State Cattlemen and the Minnesota CattleWomen shared a booth together and visited with attendees, exhibitors, and their families throughout the event.



Minnesota Top of Class

The second session of Minnesota Top of Class was held at the Minnesota Beef Council office in Maple Plain on October 27 & 28. Minnesota Top of Class is put on by both the Minnesota Beef Council and the Minnesota State Cattlemen's Association. We kicked off the session with a tour of the Minnesota State Capital and then they came back to the office and had to cook their own lunch chopped style. The class learned about drones and how they are used in agriculture and they even got to fly a drone! They learned the difference between what the Minnesota Beef Council and the checkoff do compared to the Minnesota State Cattlemen's Association.

They also heard from the Minnesota Deputy Commissioner of Agriculture, Andrea Vaubel, Dr. Stacey Schwabenlander from the Minnesota Board of Animal Health, and a representative from the Canadian consulate here in Minneapolis.

The class also was taken to a Whole Foods grocery store to look at signed and marketing and then the class discussed what is marketing, how does the affect what people buy, can it play on your emotional buying habits. They also learned about sustainability, what does that mean, what does the customer think it means and how we as a beef industry do about sustainability.

MNBC HOLIDAY RECIPE RIB ROAST WITH HORSERADISH SAUCE

Mastering a classic Rib Roast has never been so easy. Pair it with a garlicky pepper rub and a homemade horseradish sauce for out of this world flavor.



INGREDIENTS:

- 1 beef Ribeye Roast Bone-In (2 to 4 ribs), small end, chine (back) bone removed (6 to 8 pounds)
- Salt
- Roasted Fennel (recipe follows) (optional)

SEASONING:

- 2 tablespoons coarsely ground mixed peppercorns (black, white, green and pink)
- 1 tablespoon minced garlic
- 2 teaspoons vegetable oil

HORSERADISH SAUCE:

- 1/2 cup whipping cream
- 3 tablespoons finely chopped fresh fennel bulb
- 3 tablespoons finely grated fresh horseradish
- 1 teaspoon finely chopped fresh fennel fronds
- 1/8 teaspoon salt

COOKING:

1. Heat oven to 350°F. Combine seasoning ingredients; press evenly onto all surfaces of beef roast.

Cook's Tip: Mixed peppercorns are sold in specialty food markets and in some supermarkets. Black peppercorns may be substituted. To easily grind whole peppercorns, use a pepper mill or coffee grinder (used only for seasonings). Or, place peppercorns in a food-safe plastic bag, squeeze out the air, and seal. Use the bottom of a custard cup, a rolling pin, or the bottom of a heavy pan to crush the peppercorns.

2. Place roast, fat side up, in shallow roasting pan. Insert ovenproof meat thermometer so tip is centered in thickest part of beef, not resting in fat or touching bone. Do not add water or cover. Roast in 350°F oven 2-1/4 to 2-1/2 hours for medium rare; 2-1/2 to 3 hours for medium doneness.

3. Prepare Roasted Fennel, if desired.

4. Meanwhile, prepare Horseradish Sauce. Beat cream in medium bowl just until soft peaks form; do not overbeat. Add fennel bulb, horseradish, fennel fronds and salt; mix well. Cover and refrigerate until ready to serve.

Cook's Tip:

Whipping cream has reached soft peaks when the beater is lifted and the cream forms a peak that gently falls to one side.

Two tablespoons prepared horseradish may be substituted for fresh horseradish. Omit salt in sauce.

Two tablespoons chopped fresh chives may be substituted for fresh fennel bulb and fronds.

5. Remove roast when meat thermometer registers 135°F for medium rare; 145°F for medium. Transfer roast to carving board; tent loosely with aluminum foil. Let stand 15 to 20 minutes. (Temperature will continue to rise about 10°-15°F to reach 145°F for medium rare; 160°F for medium.)

6. Carve roast into slices; season with salt, as desired. Serve with horseradish sauce and roasted fennel, if desired.

Roasted Fennel: Trim off and discard fronds and stems from 4 large fresh fennel bulbs (about 3-1/2 pounds) to within 1 inch of bulbs. Cut each bulb lengthwise into quarters. Place on metal baking sheet. Drizzle with 2 tablespoons olive oil; toss gently to coat, keeping fennel pieces intact. Season with 1/2 teaspoon salt; arrange cut side down. About 2 hours before roast is done, place fennel in lower third of oven. Roast for 1-3/4 to 2 hours or until tender and lightly browned, turning and rearranging once.

Nutrition information per serving: Nutrition information per serving, (1/8 of recipe): 387 Calories; 171 Calories from fat; 19g Total Fat (8 g Saturated Fat; 7 g Monounsaturated Fat;) 134 mg Cholesterol; 143 mg Sodium; 3 g Total Carbohydrate; 0.5 g Dietary Fiber; 48 g Protein; 3.2 mg Iron; 13.6 mg NE Niacin; 1 mg Vitamin B6; 2.7 mcg Vitamin B12; 8.9 mg Zinc; 55 mcg Selenium.

This recipe is an excellent source of Protein, Niacin, Vitamin B6, Vitamin B12, Zinc, and Selenium; and a good source of Iron.

MBC Board Meeting

The next Minnesota Beef Council Board of Directors Meeting is scheduled for Monday, January 17, 2022.

Minnesota Beef Council Events

December 2-4 – Minnesota Cattle Industry Convention, Hinkley, MN

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The Fake Meat Debate: Where NCBA Stands and How We are Fighting for Farmers and Ranchers

Cattle producers work hard to produce safe, affordable and nutritious beef. Consumer trust and demand for high-quality beef has been cultivated through decades of hard work which led to continual improvement of production practices and the product itself. We know that it is infuriating when new food trends falsely disparage the product that you and your family have taken pride in producing for years, all in an attempt to bolster demand for their own fake beef products. Therefore, NCBA is fighting for regulations that protect consumer health and well-being, prevent false and deceptive marketing, and ensure a level playing field for real beef products to compete on.

Is Fake Meat Gaining Popularity Among Consumers?

While fake meat companies have touted the up-and-coming notoriety of their brands and shared that their products are gaining popularity over real meat, it's critical to keep two things in mind. First, these companies are start-ups fiercely competing against one another for seed funding from Silicon Valley, and inflating the popularity of their products is a calculated maneu-

ver aimed at garnering greater investments and public acceptance. Second, NCBA is fighting on behalf of cattle producers to ensure there are sound policies and regulations in place that appropriately differentiate real beef from all fake meat products.

The sudden uptake in conversation around alternative proteins does not mean that real beef products are losing market share — in fact, it's the opposite.

"The claims being made by activist-driven organizations regarding massive investments in alternative protein companies are vastly misleading and don't accurately represent what's actually going on," said NCBA Senior Executive Director of Government Affairs Danielle Beck. "Comparing a relatively new product to an industry that's grown and evolved over centuries is like comparing apples to oranges. When you're looking at growth rates for a newer industry that's starting out from zero, of course that growth is going to appear rapid and massive. But the reality is that beef substitute sales still represented less than 1 percent of the market in 2020."

U.S. cattle and beef producers have spent decades making

significant investments in animal welfare and innovative conservation practices to produce the highest quality beef in a sustainable manner and, in return, capture increased consumer demand.

Ninety-eight percent of households reported buying real meat products in 2020, according to the Power of Meat study conducted by the Foundation for Meat and Poultry Research Education and FMI – The Food Industry Association.

"Make no mistake, U.S. beef is in high demand by consumers," Beck said.

The same study also found that last year, meat grocery sales grew more than 19 percent. In fact, 43 percent of Americans now buy more meat than they did before the COVID-19 pandemic.

"During the pandemic, it wasn't rare to walk into a grocery store and see the beef shelves completely empty, but the shelves with fake meat products were fully stocked. In challenging times consumers turned to the product they knew they could trust – beef," Beck explained.

What's What in the World of Fake Meat.

To understand the alternative

meat market, it's important to first and foremost understand the difference between plant-based products and cell-cultured products.

"We must keep in mind that plant-based and lab-grown alternative proteins are distinctly separate products; both are 'fake meat' but the two are oftentimes conflated in mainstream media coverage," Beck said.

Plant-based products are made entirely from highly processed, plant-based sources and seek to mimic real beef in every way, including taste, smell, texture, appearance and even cooking experience. These products have been available to consumers for decades but, in recent years, the developers of these products have turned to marketing strategies that target real meat eaters and vilify real beef products in an effort to grow their market share.

Cell-based products, commonly referred to as lab-grown meat, are made using novel cell culture technologies in a controlled environment to manufacture a product that is biologically similar to meat. These products are not currently available to consumers in the United States.

How Are These Products Regulated?

Real beef products are subject to strict regulations overseen by the United States Department of Agriculture's Food Safety and Inspection Service (USDA-FSIS) to ensure that consumers can have confidence in the beef they are purchasing. However, the regulatory process for alternative proteins does not always fall under the same stringent rules, causing concern amongst beef producers who are rightfully frustrated by deceptive labeling of these products.

For plant-based products, the Federal Food, Drug, and Cosmetic Act (FFDCA) delegates the Food and Drug Administration with oversight of all plant-based products, unlike real beef regulated by USDA FSIS under the Federal Meat Inspection Act (FMIA). FFDCA has very clear misbranding provisions almost identical to those under FMIA. For example, a food shall be deemed to be misbranded for the following reasons:

- If it's label is false or misleading,
- if the food is offered for sale

**Meat Debate ...
continued on page 13**

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**3
DEC**

9:30AM-10:15AM- COW/CALF COUNCIL MEETING
10:15AM-10:30AM- REGIONAL CAUCUS MEETINGS FOR NEW
DIRECTOR NOMINATIONS. (2/4/6/8)

10:45AM-11:30AM- FEEDER COUNCIL MEETING
NOON-1:00PM- LUNCH AND KEYNOTE ADDRESS
"WHAT YOUR DOLLAR DOES"

1:00PM-1:45PM- TAX PROPOSALS AFFECTING MN
AGRICULTURE

1:45PM-2:00PM- BREAK

2:00PM-2:45PM- CATTLE ON PUBLIC LANDS

2:45PM-3:00PM- BREAK

3:00PM-4:00PM- CATTLE MARKETING 101: THE INS AND OUTS
OF MARKETING FEEDER AND FED CATTLE
TODAY

3:30PM-5:00PM- TRADE SHOW & NETWORKING

5:00PM-5:30PM- PRESIDENT'S SOCIAL IN THE TRADE SHOW

5:30PM-8:20PM- BEST OF BEEF BANQUET: DINNER,
CEREMONIES AND AUCTION

8:30PM-10:30PM- ENTERTAINMENT "TIM THE AG COMEDIAN"

**4
DEC**

7:30AM-9:00AM-

BREAKFAST POLICY BRIEFING: STATE AND NATIONAL

9:00AM-10:30AM-

MSCA QUARTERLY AND ANNUAL MEETING

9:30AM-NOON-

MINNESOTA CATTLEWOMEN ANNUAL MEETING

NOON-1:30PM-

LUNCH AND KEYNOTE SPEAKER

Event by



Grant Money Available to Minnesota Livestock Owners for Prevention of Wolf Attacks

Applications due January 24, 2022
 St. Paul, MN: New money is available to Minnesota livestock producers to help prevent wolf attacks. A total of \$60,000 will be awarded by the Minnesota Department of Agriculture (MDA) through the Wolf-Livestock Conflict Prevention Grants. Applications are due January 24, 2022.

The grants provide reimbursement for costs of approved practices to prevent wolf-livestock conflicts. Eligible expenses for the grant program will include any or all of the following items:

- Purchase of guard animals
- Veterinary costs for guard animals
- Installation of wolf-barriers which may include pens, fladry, and fencing
- Installation of wolf-detering lights and alarms
- Calving or lambing shelters
- Other measures demonstrated to effectively reduce wolf-livestock conflicts

Eligible producers must live within Minnesota's wolf range, as designated by the Minnesota Department of Natural Resources, or on prop-

erty determined by the Commissioner of Agriculture to be affected by wolf-livestock conflicts. Any animal species produced for profit and documented to have been killed by wolves in Minnesota in the past is eligible. This includes bison, cattle, chicken, deer, donkey, duck, geese, goat, horse, llama, mule, sheep, swine, and turkey.

The funding also requires an 80:20 matching cost-share, meaning 80% of eligible project costs will be reimbursed by the grant and the remaining 20% will be paid for by the grantee.

The grant application must be emailed or postmarked by 5 p.m. on January 24, 2022. Work for this grant must be done and expenses reported by August 31, 2022. The application and more information can be found at www.mda.state.mn.us/wolfgrants.

This is the fifth round of funding through the Wolf-Livestock Conflict Prevention Grants. The first two rounds were funded by the Minnesota Legislature in 2017. This round and the other rounds have been funded by grants from the U.S. Fish and Wildlife Service.

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Meet your 2021 Minnesota Cattle Industry Convention Speakers

Dr. Eric Bailey – Cow/calf Council Meeting Speaker

Eric Bailey is an accomplished professor, cattle rancher, researcher, and speaker of Ruminant Nutrition. Bailey holds a Ph.D. in Beef Cattle Nutrition from Kansas State University. For his research, Bailey has received over \$1,000,000 in grants and has 16 publications in peer-reviewed journals. An extensive education combined with his first-hand experience cattle ranching provides Bailey with a unique perspective. Recently, he was honored to be selected as a featured speaker at the 2020 National Cattlemen's Beef Association Cattlemen's College. Bailey writes two columns for national cattle magazines (Angus Beef Bulletin & Cattlemen's News). and leads a weekly Town Hall Meeting for Missouri University Extension. Bailey is also a member of the American Registry of Professional Animal Scientists.

Sponsored by: Cattlemen's Education Series



Dr. Zach Smith – Feeder Council Meeting Speaker

Zach Smith has served as an Assistant Professor in the Department of Animal Science and as the Faculty Supervisor of the Ruminant Nutrition Center (RNC) of the South Dakota Agricultural Experiment Station in Brookings, SD since July of 2018.

Smith earned a Bachelor of Science degree in Animal Production from Texas Tech University. He received a Master of Science Degree under the direction of Dr. Robbi Pritchard in Feedlot Nutrition and Management from South Dakota State University and a Doctor of Philosophy degree under the direction of Dr. Bradley Johnson in Feedlot Cattle Nutrition and Muscle Biology from Texas Tech University.

Zach has a 70/30 split of research and teaching at South Dakota State University. Zach's research program is focused on nutrition and management interventions that enhance growing and finishing beef cattle production. The Smith Lab has extensive experience in determining the feeding value of novel cereal grains and corn-milling (dry and wet) bio-refinery products fed to feedlot cattle.

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Sarah Metzler

Sarah Metzler is the Director of Organizational Communications for the Cattlemen's Beef Board, the body that oversees the Beef Checkoff. Her work focuses on producer communications for the Checkoff, leading a team to educate cattlemen and women about the Checkoff, and communicate the programs where your dollars are used to drive beef demand. Born and raised in the small rural town of Yuma, Colorado, Sarah is the fifth generation of cattle ranchers and wheat farmers in her family. She now lives in Centennial, Colorado, and enjoys doing just about anything that gets her hands dirty.

Sponsored by: the Minnesota Beef Council



Todd Churchill – CFO, Business operations, CLA (CliftonAllenLarson LLP)

Todd Churchill has created a unique career combining offering Strategic CFO and accounting services to startups and fast-growth businesses, and entrepreneurship in the niche beef industry.

In February 2021 Todd decided he could best serve my CFO consulting clients by joining CLA, a CPA firm with a strong business consulting practice in Minnesota and nationally. Todd is thrilled to provide business strategy and CFO services to ag and high-growth business clients. Todd continues to raise cattle, both on his farm in Minnesota, and on his family ranch in Oklahoma.

Todd has over 20 years of experience of part-time CFO services for Agribusiness, Manufacturing and Distribution clients. He is the founder of Grassfed Beef Marketing company and the prior CFO for startup niche beef processor. Todd has a Bachelor of Arts in Speech Communication from St. Olaf College, Northfield, MN and became a Certified Public Accountant in 1994.

Kelly Anderson, Minnesota Department of Agriculture and Dr. Greg Hoch, Department of Natural Resources

Kelly has been a Livestock Specialist with the Minnesota Department of Agriculture since



2009. In 2012 she helped to develop the Conservation Grazing program and policies used by the MN DNR and currently works with them to write grazing plans for state-owned land.

In addition to her duties with MDA, Kelly and her husband also run a herd of 120 Angus cows in West-Central Minnesota. They have worked with the US Fish and Wildlife Service to rotationally graze an adjacent Waterfowl Production Area to benefit wildlife habitat for the past 15 years.

Greg Hoch

Greg spent eight years in the Flint Hills of Kansas for graduate school studying cedar encroachment into pastures and fine-scale grazing patterns. He moved to Minnesota nineteen years ago and for the last decade has worked for MN DNR. He is interested in how the livestock and wildlife communities can work together for their mutual benefits.

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Dr. Lee Schulz, Iowa State University

Lee Schulz is an associate professor in the Department of Economics at Iowa State University and serves as the statewide extension specialist on livestock economics and markets. Lee grew up on a diversified crop and livestock farm in central Wisconsin. He has a bachelor's degree in Agricultural Business from the University of Wisconsin-River Falls, a M.S. in Agricultural Economics from Michigan State University, and a Ph.D. in Agricultural Economics from Kansas State University. His integrated extension, research, and teaching program provides leadership in the study of, and educational programming for, critical problems facing the livestock and meat industry, including marketing and risk management, agricultural and trade policies, animal health and biosecurity, and production, management, and regulatory issues. Lee regularly collaborates with Farm Management Extension, the Iowa Beef Center and Iowa Pork Industry Center, the Center for Agricultural and Rural Development, and industry stakeholders. He publishes regularly in professional journals, extension publications, and the popular press



and has spoken at numerous professional and agricultural conferences. Lee has been recognized by the Agricultural & Applied Economics Association and Iowa State University for early achievement in extension and outreach programming. Lee and his wife Kelly reside in Ames, Iowa with their daughter Isla Lou and son Myron.

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Kaitlynn Glover, National Cattlemen's Beef Association

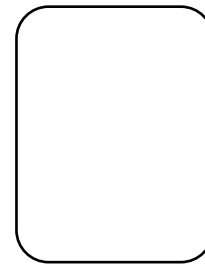
Kaitlynn Glover serves as the Executive Director of the Public Lands Council and the National Cattlemen's Beef Association Natural Resources. Before joining NCBA in 2020, she most recently spent five years as a policy advisor on agriculture, natural resources, and Tribal policy issues for a Senator John Barrasso (R-WY).

Prior to moving to Washington, Glover spent several years working for Teagasc, the agriculture semi-state authority in Ireland. During that time, she received a Masters of Agriscience in Innovation Support from University College Dublin in Dublin, Ireland.

Originally from Wyoming, Glover has a diverse background in agriculture policy and production, and strong ties to grazers, recreationalists, and many other users of public land resources. She is an alumna of the University of Wyoming College of Agriculture obtained bachelor's degrees in agriculture communications, international agriculture economics, and farm and ranch management.

Bruce Kleven, MSCA Legislative Consultant

Bruce has extensive skills and experience as a lobbyist, attorney and mediator, political strategist, speaker, and parliamentarian. His areas of focus include agriculture, the environment, energy, and transportation. He works with clients ranging from individuals to multinational corporations. Bruce is a native of west-central Minnesota where his family of fifth-generation farmers emigrated from Norway in the 1870s. He grew up working on the family farm, which produces sugar.





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Ruminating on That -

Commentary from Dr. Joe Armstrong and Karen Johnson

Preparing your cattle for severe winter weather

Winter is coming

While we all procrastinate to some extent ahead of winter, hoping that if we ignore some of the necessary preparation it will somehow stave off the snow, winter is approaching. As extreme weather events become more common, preparing for severe winter weather becomes a crucial insurance policy for your cattle operation.

Cattle work to maintain a constant core body temperature of about 101°F. During the winter months, the need for cattle to maintain their core body temperature becomes a challenge and can cause cold stress.

Cold stress in cattle is when their body temperature drops because their body's natural metabolic processes plus the insulation provided by a heavy winter coat are not enough to keep them warm. If a cow has a dry, heavy winter coat, she can withstand temperatures below 20°F before feeling any cold stress.

When cold stressed, cattle will change their behavior such as seeking shelter to avoid the cold. With good body condition, a clean, dry coat, shelter, fresh water and good nutrition, cattle can tolerate temperatures well below zero.

Both dairy and beef cattle are incredibly hardy. Cattle can live outside in the winter and do quite well even during winter storms if provided with a few key components.

Acclimation

One of the most critical factors for your cattle is acclimation to the weather. Cattle expected to live outside during the winter should remain outside to adjust to the changing conditions as winter approaches. This will allow the cattle to grow a thick hair coat in preparation for the cold. The hair coat needs to stay clean and dry to provide the best insulation protection for the cow.

Windbreak

A windbreak is the single most important factor for the success of your cattle riding out severe winter weather. Cattle will often seek out windbreaks if one isn't provided and prioritize getting out of the wind ahead of food and water in severe winter weather. Stands of trees, stacks of round-bales, buildings, or other man-made structures are examples of effective windbreaks. Windbreaks should be relatively tall, and the material should allow a small amount of wind to pass through. This helps prevent a downdraft when the wind passes over the top of the windbreak.

Bedding

After a windbreak, keeping cattle dry is the next most crucial factor for successfully getting through severe winter weather. Building a defined bedded pack behind your windbreak is one of the best ways to provide a dry place for your cattle. Packs work best when you start with a reasonably deep absorbent base and when a thin layer of new bedding is applied daily. If you don't have a bedded pack usually, it is still very beneficial to provide deep bedding behind your windbreak when you know severe

weather is approaching.

Body condition

The correct body condition for your cattle will help them overwinter and come into calving season healthy. Stable body condition through the winter months will ensure cattle are best prepared to ride out severe winter weather when it happens.

Feed

In extreme cold, cattle require more calories to maintain their body condition and stay warm. When the temperature approaches zero degrees Fahrenheit, you can expect to feed about 30% more than you would at temperatures above 32 degrees Fahrenheit. Using your feed to congregate your cattle where you want them to be ahead of incoming severe weather is a great strategy. When a storm is approaching, place feed behind your windbreak to encourage your cattle to stay there.

Water

Often forgotten, water is a key element to the health of your cattle. During severe winter weather, water access can be compromised and should be checked daily in the winter months. Without adequate water access, cattle will not eat as

much and will lose body condition. If water is unavailable for long enough, cattle will attempt to eat snow, but they cannot consume enough snow for their water needs.

Avoid drifting snow

Creek bottoms, swales, and other similar landscape features can be tempting places to use as windbreaks for your animals. The problem with using these locations is that they are the prime locations for drifting snow. High winds combined with snow can create deep drifts that cause access issues for feeding cattle, water access issues, and buried cattle. It is better to avoid these areas if possible and set your cattle up for success in a place where heavy drifting is less likely.

Foot traction

Prevent the accumulation of ice as much as possible especially on walking surfaces for both you and your animals. Consider ruffing up the surface and adding sand or gravel for traction.

Want more information on this topic? Check out Episode 47 – Severe Weather and Episode 50 – Outwintering Cattle of The Moos Room podcast. Listen wherever you get your podcasts.



Joe Armstrong DVM, UMN Cattle Production Systems Extension Educator and Karen Johnson, Extension Educator, Ag Production Systems



Meat Debate . . . continued from page 7

under the name of another food, or

- if it's an imitation of another food unless the product label bears the word "imitation" immediately before the food name in lettering that is of uniform size and prominence.

Unfortunately, the authors of the FMIA and FFDCA could not have predicted Jetson-esque technologies such as meat grown in a petri dish. In 2019, FDA/USDA adopted a formal agreement establishing a dual-oversight framework for lab-grown protein products as a direct result of NCBA's advocacy. The agreement delineates responsibilities by way of "pre-harvest" versus "post-harvest" activities, with FDA assert-

ing oversight "through the time of harvest" and USDA FSIS assuming jurisdiction over harvested cells that are intended for use in meat or poultry products. Under this agreement, USDA FSIS is expected to protect consumers by ensuring these products are held to the same rigorous food safety and production standards as real beef products, and USDA's mandatory labeling pre-approval process will theoretically guard against deceptive labeling practices. Even though USDA FSIS adopted this agreement, the Agency has yet to enact any official rulemaking.

How is NCBA Fighting For Cattle and Beef Producers?

"Cattle producers aren't afraid of competition, and as an industry, we certainly welcome consumer choice," Beck said. "However, it's important that fake meat is

labeled in a way that accurately describes the product. Instead of equipping consumers to make informed choices about their food purchases, fake meat companies are using misleading claims and fear mongering to sell their products and achieve their ultimate goal of ending animal agriculture."

NCBA has long advocated for regulatory processes that provide transparency to consumers and respect the integrity of real beef products. We support legislative and regulatory strategies that will allow alternative protein products to appropriately differentiate themselves in the market without compromising the reputation of beef. However, the current regulatory structure of plant-based, fake meat products is not properly enforced and is too ambiguous to allow for meaningful protection

of real beef products.

"In the case of plant-based products, the FFDCA grants FDA sole regulatory authority regarding misbranded products, but it's clear that FDA remains unwilling to enforce the law as it stands," Beck explained. "Because of FDA's unwillingness to enforce the current law, NCBA supports efforts to codify a standard of identity for the term 'beef,' as well as efforts to bring USDA into the fold in terms of product oversight."

Cell-based products are still in the development stages; therefore, formal labeling or manufacturing oversight standards have not yet been established. While the 2019 agreement still stands, in September, USDA FSIS published an advance notice of proposed rulemaking (ANPR) to solicit comments and information regarding

the labeling of cell-cultured meat and poultry products. They are seeking to gather information regarding consumer expectations of labeling, appropriate names for the products, economic data and consumer research. This will inform an eventual rulemaking at USDA.

NCBA is committed to working with USDA and lawmakers on Capitol Hill to ensure the most favorable outcome for the U.S. beef industry. Our comments will be supported by research and will reiterate the message we have been saying for years: Alternative protein companies should not be allowed to misinform consumers through deceptive marketing practices. The term "beef" should only be applicable to products derived from livestock raised by farmers and ranchers.



Merry Christmas

FROM OUR FAMILY TO YOURS!

“For unto you is born this day in the city of David a Savior, which is Christ the Lord.”

Luke 2:11



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Making a living in agriculture instills many profound lessons, but perhaps the first and hardest is this:

Some things are beyond your control.

Severe weather, drought, fire, global markets, the encroachment of foreign animal disease — many of the variables influencing a farmer or rancher's bottom line are partially or entirely out of their hands. At least some degree of uncertainty is intrinsic to the cattle business and our producers face many unknowns as they work toward the future. Producers must take predictability and stability wherever they can find it, and that's why minimizing volatility at the federal level is such a prominent part of NCBA's daily work in Washington, D.C.

When President Biden took office, we knew that a myriad of environmental issues would move to the top of the list for federal agencies. We expected — and have seen over the course of the year — a heavy focus on land designations, environmental regulations, climate change measures and more.

This autumn, many headlines have broken in quick succession on these issues, and the seemingly constant government attention can feel unnerving. We are seeing the rapid-fire announcement of environmental policy changes because the White House is looking for wins. They need some cover to counter what is shaping up to be a messy, partisan end-of-year fight over the budget reconciliation package and infrastructure spending bill.

With that in mind, NCBA is engaging on all fronts to fight back against knee-jerk environmental policy decisions that prioritize short-term media coverage over long-term stability, stewardship and planning.

What's In a Name?

Since January when the Biden administration announced their goal to conserve 30 percent of American lands and waters by 2030, agricultural producers have been on high-alert.

"Our members, particularly in the West, have voiced valid concerns throughout the year about how the White House's America the Beautiful plan might be used to unilaterally take land out of production, out of grazing," said NCBA Executive Director of Natural Resources Kaitlynn Glover. "These are communities who know how quickly their lives and their operations can change at the whim of a federal agency."

Two developments in particular have brought these concerns to the forefront.

In early September, the president issued a proclamation naming September as National Wilderness Month and voiced clear support for the use of the Wilderness Act of 1964.

The problem? Wilderness designations are a very broad tool that prioritize preservation over

conservation. Designations made under this act prohibit the use of motorized vehicles or mechanical tools, in many cases effectively banning the active management that is necessary to curb the risk of catastrophic wildfire, eradicate invasive species, maintain healthy habitat for wildlife and more. Reliance on wilderness designations and other tools that try to keep land as it is forever, deny the basic fact that ecosystems must be managed to be conserved.

"When the administration prioritizes a blanket designation over targeted, active conservation plans, they send the signal that they only care about the name of a geographic area — not the condition of the natural resources on that land," Glover said. "Conservation is an action verb, and it requires careful management and attention — like the kind of work cattle producers do."

About a month later, in early October, the administration announced they plan to expand the Bears Ears and Grand Staircase-Escalante National Monuments in Utah by millions of acres.

The move was deeply disappointing, and NCBA was quick to point out that after months of touting their intent to work collaboratively with state governments and gather local stakeholder input, the administration totally disregarded outreach on the ground. Instead, the administration opted for a unilateral federal designation, rather than working with local residents to craft a constructive, permanent plan.

"Successful, durable management and protection of special places only works if those involved are committed to the same goal," said NCBA Vice President of Government Affairs Ethan Lane. "These should not be partisan decisions, but what we saw in Utah was purely driven by partisan politics. For these landscapes, we must think in terms of decades, not election cycles. Long-term conservation strategies can take years to evolve, and it is completely unrealistic to keep whiplashing back and forth on these monuments from administration to administration, all while paying lip service to the idea of community input."

Glover agreed that the monument designation will work contrary to the conservation goals that the administration promotes on paper.

"Preservation and conservation are fundamentally different things," she said. "The former attempts the impossible task of freezing dynamic landscapes in time, prohibiting necessary interventions to keep ecosystems healthy. The latter lays out a strategic plan for active management that responds to changes and helps these ecosystems thrive. Unfortunately, monument designations are more about the kind of preservation strategies we know from experience do not work."

Glover added that this new emphasis on removing management

tools on more than three million acres in these monuments is particularly out of touch at a time when catastrophic wildfires have covered more than five million acres this year alone.

"Wildfire doesn't care about whether an area has a special name or title — it cares about the availability of oxygen and fine fuels. That's it. Enacting these designations, especially in this way, disincentives stakeholder cooperation that is so desperately needed to prevent these landscapes from facing a fiery fate. If the administration really wanted to protect these landscapes, they'd work with those who are best equipped to do it: livestock producers, assisting state and tribal leaders, and local communities," she said.

NCBA is engaging proactively with the White House and federal agencies through the America the Beautiful Interagency Working group to make clear what ranchers support, what they oppose, and how their extensive knowledge and experience on the ground is critical for the administration to reach their conservation goals.

"Despite these recent moves, the White House can't sign a piece of paper and designate their way to achieving the goal of 30 by 30. They know it, and the agricultural community knows it," Lane said. "Our priority right now is applying pressure to the administration to take the time to build out sustainable, long-term conservation plans. This requires a genuine dialogue with cattle producers. A well-considered, collaborative effort is ultimately better for the environment, the health of our natural resources and the rural Americans who live and work in these communities."

Retreading NEPA Reforms

Another electric environmental issue this season has been the resurrection of the debate over the National Environmental Policy Act (NEPA).

NEPA was first enacted in 1970 to "create and maintain conditions under which man and nature can exist in productive harmony". While intended to provide a blueprint for assessing the environmental impacts of proposed actions on part of the federal government, it has since become a regulatory slog that often outweighs any potential environmental benefits.

Cattle producers undergo NEPA reviews for many reasons. Common examples include the renewal of federal grazing permits, construction of rangeland improvements, or to determine eligibility for certain USDA programs and benefits.

Because the policy had not been substantively updated in 35 years, the process has become so onerous and inefficient that something simple like grazing permit renewal can take four years or longer to complete.

Beyond the direct impact to livestock production, NEPA was

also exploited to block projects such as fence and road building on federal lands. NEPA even prevented important environmental projects, like the installation of water features on a federal grazing allotment, fuels management projects to mitigate the risk of catastrophic wildfire, and critical soil stabilization activities after a fire occurs. That all changed when the Trump administration took steps to improve the timing, scope and delivery of NEPA in 2020.

"Put simply, NEPA prior to 2020 did not work," Glover explained. "The review process became so bloated over the course of its 50-year history that basic tasks to safeguard natural landscapes were impossible to accomplish. This inefficiency created a lot of uncertainty for producers, who were unable to predict what projects on their operation might get approved years down the road."

NCBA has consistently urged policymakers to update NEPA to address these challenges. As a result of our continued efforts, the White House Council on Environmental Quality (CEQ) published finalized guidance to update the NEPA process in July 2020. These changes returned NEPA's focus to the process — scope of activities and their associated impacts, how long an assessment should take, and how agencies should coordinate on the process. The guidance also instructed agencies to use the simplest process first. All of these changes made NEPA more precise, timely and efficient — yielding benefits both for our producers and for the long-term health of our environment.

Now, the Biden administration has announced their intention to roll back the 2020 reforms and start from scratch with a comprehensive review and revision of NEPA guidance.

"When there's a change in administration, we expect some of this box-checking of campaign promises," Glover said. "We expect some gestures to turn over policy and reflect new priorities. However, just because we expect it doesn't make it any more functional or practical for the people actually impacted by these regulations. Perpetually repealing and replacing guidance — especially rules that were crafted after months of collaborative work between federal agencies, cattle producers, environmental groups and state leaders — adds to this sense of uncertainty."

What's our next move? As the administration reverses progress from the 2020 rulemaking, NCBA will participate in the public comment period and continue having proactive conversations with the administration to push for a process that is timely, predictable and considerate of the economic impact of proposed decisions.

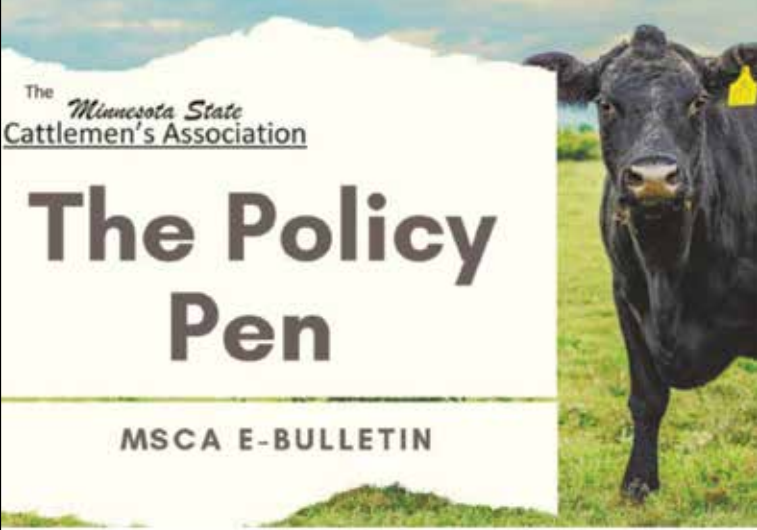
The Solid Ground

The portfolio of environmental issues that NCBA works on has been tumultuous lately. The administration is moving quickly — in many directions — to secure wins on paper.

NCBA's focus is always on protecting the viability of our producers' businesses and sharing the excellent story we need to tell on conservation and stewardship. Even more basic than that, however, is our work to just get some solid ground for folks to stand on.

A volatile, unpredictable regulatory landscape undermines not only the economic stability of agricultural producers, but also their very compliance with the environmental standards the administration wants to promote.

We need clear rules and regulatory certainty.



The Minnesota State Cattlemen's Association

The Policy Pen

MSCA E-BULLETIN

With the fast changing times, it's important to stay up to date on industry news.

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1001 -1250 - \$1150	Student (24 or younger) - \$50
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