



The Minnesota Cattlemans

The Official Newspaper of the Minnesota State Cattlemen's Association®

What's Inside

MN Cattlemen's Summer Tour	1
MBC update	4
Drug residue prevention	7
MN Cattle Industry Convention speakers . .	8

Volume 25 | Edition 4 | November 2022

REGISTER TODAY FOR THE 2022 MINNESOTA CATTLE INDUSTRY CONVENTION!

DECEMBER 9 – 10, 2022

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www.mnsca.org

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2022 Minnesota Cattle Industry Convention
innovative ideas... fresh perspectives...
Willmar Conference Center, Willmar, MN

Friday, December 9

8am - 6pm	Registration Open
9am	Silent Auction Opens
9:30am - 10:30am	Cow/Call Council Meeting - Rachel Gray Speaker: Kristina Porter, DVM
11am - 11:45am	Regional Caucus Meetings for new director nominations (1,5,7,9)
10:30am - Noon	Trade Show Open
Noon - 1:30pm	Lunch & Welcome Opening: Grant Breikreutz, MSCA President & Reba Mazak, ANCW President Keynote Address: Don Schiefelbein, NCBA & John Minners, USMEF
2pm - 3pm	Feeder Council Meeting - Angie Ford Speaker: Jackson Neil - Cattle Krush
3pm - 3:15pm	Break
3:15pm - 4pm	Market Outlook - Brad Kooima
4pm - 5pm	Minnesota Cattlemen's Social - Atrium
4pm - 6pm	Trade Show & Networking
5pm - 5:30pm	President's Social in the trade show
6pm - 10pm	Best of Beef Banquet Entertainment: Jerrid Sebasta Live Auction

Saturday, December 10

7:30am	Registration opens
8am - 9:30am	Breakfast Policy Briefing: Bruce Kleven, MSCA Legislative Consultant
8am - Noon	Minnesota Cattlemen's Annual Meeting - Atrium
9am - Noon	Trade Show Open
9:30am - 11am	MSCA Quarterly & Annual Meeting
11am - Noon	Dedicated Trade Show Time
11:30am	Silent Auction Closes

Register on-line at <https://www.mnsca.org>

Live auction will include a Michelle Weber painting!

MSCA

MSCA is a grassroots organization consisting of over 20 local cattlemen's groups, providing the greatest opportunity for producer input and policy recommendations

Minnesota State Cattlemen's members, did you know you can pay your local affiliate dues online? Use the link below to renew your membership for the state and local association!

<https://www.mnsca.org/become-a-member/membership-application>

MINNESOTA STATE CATTLEMEN'S ASSOCIATION DISTRICT MAP & LOCAL AFFILIATES

1. Central Minnesota Cattlemen	12. Mower County Cattlemen
2. Cottonwood Cattle Producers	13. Murray County Cattlemen
3. Three Rivers Cattlemen	14. Northwestern Stockmen
4. Fillmore County Cattlemen	15. Redwood Area Cattlemen
5. Freeborn County Cattlemen	16. Rock-Isles Cattlemen
6. Glacial Ridge Cattlemen	17. Snake River Cattlemen
7. Houston County Cattlemen	18. South Central Cattlemen
8. Le Sueur County Area Cattlemen	19. Southwest Cattlemen
9. Midwest Cattlemen	20. Tri-County Cattlemen
10. Minnesota Cattlemen	21. Wabasha County Cattlemen
11. Mississippi Valley Cattlemen	22. West Central Cattlemen
	23. Pipestone Cattlemen

MN Cattlemen's Summer Tour

By Joe Armstrong DVM, UMN Cattle Production Systems Extension Educator

This past summer, the University of Minnesota Extension Beef Team and the Minnesota State Cattlemen's Association teamed up to host the 2022 MN Cattlemen's Summer Tour, a fun and educational event where attendees visited the UMN St. Paul Campus and the MN Zoo. The event took place on Tuesday, July 12, 2022. Over 350 people attended the one-day event, including almost an entire busload of 4H'ers.

Stops on the tour included the UMN Andrew Boss Laboratory of Meat Science, UMN College of Veterinary Medicine, and UMN Forage Research plots.

The Andrew Boss Laboratory of Meat Science has long been a UMN Animal Science Department staple and for this event Dr. Ryan Cox led the charge. Attendees had the opportunity to compare hanging carcasses, observe cutting demonstrations, and see the Lab's facilities. The carcasses were a highlight of the tour as the Beef Team was able to acquire a dairy steer and an Angus steer. With the two different types of cattle hanging side by side, attendees were able to compare and contrast the muscling and shape of cuts.

The College of Veterinary Medicine highlighted how they educate students and prepare them to enter the world of animal care. The stop included a brief tour of the Leatherdale Equine Center and an opportunity to interact with representatives from the different portions of the veterinary school - small animal hospital, Veterinary Diagnostic Lab, equine faculty, food animal faculty, and college leadership.

In a station dedicated to forage research, and in partnership with USDA, Extension educators were able to have several stops to describe ongoing forage research with alfalfa and Kernza.

Before taking a hay wagon ride to the next station, participants visited experts in the same location to get information on forage sampling techniques and the importance of results.

In a large block of research plots north of the Equine Center, the Extension Forage Team prepared and planted a large set of plots specifically for this event. Over 30 different species of forages were on display side by side to allow farmers to compare the options available to them. Extension Educators walked producers through the pros and cons of each species for the different times of year and weather conditions in MN. Farmers also had a chance to see the specialized research plot equipment on display used for crop and forage research.

Throughout the time on campus, attendees had the opportunity to interact with representatives from tour sponsors. These interactions provided valuable information and connections for producers to the companies and resources that support the cattle industry. These same representatives were available in the afternoon and early evening portion of the event at the MN Zoo.

After a morning filled with learning, attendees returned to the MN Zoo around 3:30 p.m., enjoying supper and exclusive access to the MN Zoo from 4 p.m. until 8 p.m. The splash park was a hit among the younger attendees of the Tour as was the availability of Icee's and Dippin' Dots.

"We are incredibly grateful for the support from our industry partners and for all of the attendees of the Tour," said Dr. Joe Armstrong. "We hope everyone had as much fun as we did and learned something valuable they could take home to their operation."

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NEWS - TIME SENSITIVE MATERIAL



GRANT BREIKREUTZ
President

Greetings,
This fall the weather has been just unbelievable for harvest. We saw very few rain days to stop harvest progress. The downside of this great harvest weather is the complete and total lack of much-

needed precipitation, which has our farms and pastures in the D2 and D3 index. The weather can change in a hurry and let's hope for a change in the precipitation pattern before spring.

We've been without an executive director since July, but we are currently in the hiring process for the position. Hiring has always been a concern of mine because it seems everyone is looking for help. We were blessed to have a nice group of talented people apply for the position and hope to have an executive director by the time the upcoming convention happens.

It seems like just yesterday when Mark Malecek asked

me to fill in as the Region 7 Director, but it has been twelve years already since I began my journey on the MSCA board. It has been a true blessing to travel the state and meet so many of the great producers in this state. The traveling was good and bad, but my eyes were opened very quickly as to the massive amount of environmental change there is between the north and south, and even east and west in this state. Cattle are raised everywhere in these different environments and the MSCA has worked extremely hard to represent everyone of the producers throughout the state.

This is my last article to

write before Mark Pankonin takes over the presidential duties. I would like to thank all the producers who supported me as the leader of the Minnesota State Cattlemen's Association. The executive team that helps make the decisions of the future of the MSCA are some of the most talented people I have been blessed to work with. None of this would have been possible without the support and help of my family, especially my wife Dawn who traveled with me to most of the events throughout the years and was my "office staff" to support me in navigating the dreaded computer through the years.

Thank You!



ANGIE FORD
Feeder Council Chair

As usual, summer seems to fly by and fall is quick upon us. With that in mind, the past 2 years of serving as the Feeder Council Chair has also flown by. I have enjoyed my time representing the producers in Minnesota at National events and also by working with the Executive Committee on fighting for the needs of our producers within Minnesota. We have won and lost some battles legislatively, but going forward we will lead with innovative ideas and fresh perspectives. My time serving on the Executive Committee will be coming to an end at the 2022 Convention, but I am excited to have been appointed Industry Relations and Membership Chair by President Breikreutz. This honor will allow me to stay connected with the great producers within Minnesota, recruit new members and also build our Beef Alliance Program. I look forward to visiting with you at the convention about the plans I have going forward.

The fed cattle market is on a steady uphill climb and prices are expected to be higher thru the 4th quarter. Tight supplies of market ready cattle, paired

with record beef demand will swing the profit taking to the producer. Beef cow slaughter and heifer placements continue to break records. The cattle cycle has come around, but this time it will be interesting to see how global unrest plays a hand.

I encourage all of you to get registered and attend the 2022 Minnesota Cattle Industry Convention. We have a great line up of speakers and entertainment planned, along with great food, stel-

lar trade show and networking with like minded cattle producers. During the Feeder Council meeting, you will be informed how you can take advantage of the great benefit of just being a member of MNSCA. All paid members get a FREE subscription to Cattle Krush, which is a \$900 value. Many of you are not aware of this benefit or why you should take advantage of it. All those that attend will get hands-on training of the marketing tool and will

be able to download the app to their smartphones on the spot! This is just one of the great sessions to attend, so I encourage you to get registered online today!



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Minnesota State Cattlemen's Association

CONTACT:
heather@mnbeef.org

Thank you, 2022 Beef Alliance

THANK-YOU to the following businesses that have committed to support members of the Minnesota State Cattlemen's Association as a part of the Minnesota Beef Alliance Program for 2022. If you are interested in learning more about the Beef Alliance program, contact Allison VanDerWal at 763-479-1011 or allison@mnsca.org.

<p>Prime American Foods* Merck Animal Health* Minnesota Beef Council Minnesota Corn Growers Association*</p>	<p>Choice Roto-Mix Artex Manufacturing</p>	<p>Presidential</p>
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* Indicates giving above base level for that category!

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MINNESOTA BEEF COUNCIL



Beef Promotion, Education & Research
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About the Federation of State Beef Councils

The Federation of State Beef Councils is housed by the National Cattlemen's Beef Association (NCBA), which is a contractor to the Beef Checkoff Program. The program is administered by the Cattlemen's Beef Board, with oversight provided by the U.S. Department of Agriculture. The Beef Checkoff Program was established as

part of the 1985 Farm Bill. The Checkoff assesses \$1 per head on the sale of live domestic and imported cattle, in addition to a comparable assessment on imported beef and beef products. States retain up to 50 cents of the dollar and forward the other 50 cents per head to the Cattlemen's Beef Promotion and Research Board.



Better Together—State Beef Councils Gather to Share Ideas

Staff from the Minnesota Beef Council recently attended the annual Partnerships in Action (PIA) conference, Oct. 12-14, to learn about national Beef Checkoff programs and discuss ways those efforts could be expanded in Minnesota.

More than 80 state staff from 30 state beef councils participated in the event, which was held near Denver in the offices of the National Cattlemen's Beef Association (NCBA), a contractor to the Beef Checkoff. Attending from the MBC were Kelly Schmidt, Chief Executive Officer, Ashley Kraemer, Communications Director and Royalee Rhoads, Director of Industry Relations.

Topics of discussion over the three days included 2023 program strategy, current consumer trends and preferences, and an overview of upcoming Beef. It's What's For Dinner. promotions. Attendees also received hands-on training related to advocacy, communications, video and audio content creation and more.

"This event gives state beef councils the opportunity to share ideas and learn about national programs that can be extended in our state," said Royalee Rhoads, MBC Director of Industry Relations. "We are always looking for new ways to effectively and efficiently reach consumers with informa-

tion about beef's nutrition, versatility and taste."

The PIA conference is Checkoff-funded and coordinated by the Federation of State Beef Councils, which is supported by, and provides support to, state beef councils across the country including the Minnesota Beef Council. The Federation, which celebrates its 60th anniversary in 2023, was established by grassroots producers as a more concerted and focused effort to conduct national beef research and promotion programs.

For more information about how the Minnesota Beef Council is driving the demand for beef, visit www.mnbeef.org.



2022 Minnesota Top of Class

The second session of the 2022 Minnesota Top of Class was held on Oct. 26 & 27. Our 2022 Minnesota Top of Class is comprised of six people. The mission of this program is to develop the skills of Minnesota's beef industry leaders so that they may maximize their impact in local, state, national and international arenas.

On the first day, they heard from the Paul Dybedahl, Associate Director, Grassroots Advocate Engagement for the National and learned ways to

advocate on behalf of the industry in their everyday lives and to be media savvy. They also learned about market research of today's consumers.

The second day, we toured Rancher's Legacy Meat Company, learned about "The History of Meat" from Dr. Ryan Cox at the University of Meat Lab and after learning the history, with help from Dr. Cox and Jordan McCallum, Meat Lab Supervisor the class cut down three separate sub-primals and we cooked some of the meat for lunch.

Minnesota Beef Council Events

- **December 9 & 10, 2022** – MN Cattle Industry Convention – Willmar, MN
- **January 11-13, 2023** – MN Top of Class – Denver, CO
- **January 16, 2023** – MBC Board of Directors Meeting Virtually
- **Feb. 1-3, 2023** – Cattle Industry Convention & NCBA Trade Show – New Orleans, LA



2022 Minnesota State Fair

This year's state fair was a success on many levels! The crowds were back and we had a new theme to our booth. With attendance back to normal, we were able to visit with many consumers and producers in both our booth and in the livestock barns. The Minnesota Beef Council booth was located in the Dairy Building on Judson Ave and was centered around beef's sustainability. Attendees who visited the booth played Beef Plinko and had the chance to win a cooler filled with grilling utensils, a Beef It's What's for Dinner hat, and a \$50 beef gift certificate to

their favorite local meat market. We also gave away "Beef. It's What's for Dinner" paper cowboy hats and phone wallets to stick on the back of their phone for those that participated and asked beef questions of the team in the booth. We also offered recipe brochures and cut charts.

This year, we had numerous board members helping in the booth, Tom Olson, Jeri Hanson, LeeAnn Waugh, Dave Wulf, and Hilary Paplow helped us in the booth. Hilary also helped judge the 4-H Minnesota Meats Beef contest. The staff also helped with the 4-H Beef Shows.

Twin Cities Live

Each month, Minnesota Beef Council conducts a beef-focused segment on Twin Cities Live (KSTP-TV at 3:00 p.m. on weekdays). Ashley Kraemer, Communications Director, was on in Aug. with Back to School with Beef recipes, in Sept. showed how to Beef up your Tailgate Recipes and in Oct. she featured Spooky Beef Recipes.

MBC Board Meeting

The next Minnesota Beef Council Board of Directors Meeting is scheduled for Monday, January 16, 2023. This meeting will be held virtually.

Celebrating Contributions to Cattle and Country

Cattle producers from every corner of the country support veterans and active-duty military. Whether they have family members in the military or have served themselves, honor and patriotism is abundant in rural America. As we celebrate Veterans Day on November 11 and honor those who served, we recognize their contributions to cattle and country. Here is one story of a Minnesota beef producer making a difference.

.....

Minnesota Farmer Brings Veterans and Cattle Producers Together

Dawn Breikreutz grew up in a small town in Minnesota, struggled through high school and wasn't sure what she wanted to do with her life. Her mom passed away when she was 15 and she felt lost and in need of direction. A military recruiter visited Dawn's high school, the opportunity to serve sounded interesting, and she was off to basic training in San Antonio, Texas.

"Joining the Air Force was the best decision at that time in my life," said Dawn. "The military was exactly what I needed, and I loved it!"

Dawn served 10 years in active duty and the reserves and was honorably discharged as a Tech Sergeant, serving much of the time overseas in the Philippines as a communications analyst.

"My job required thinking and acting quickly," she said. "It gave me structure and purpose, pride for our country and respect for the military."

When Dawn decided to leave military life after being away for 15 years, she returned home to Minnesota. Through mutual friends, Dawn met Grant and fell in love with his absolute passion for farming.

"I couldn't run a riding lawn mower when I met Grant," Dawn said. "But I would sit on every piece of equipment he ever ran just to spend time with him and get to know him."

Grant and Dawn took over the family farm from his parents in 1997 and purchased a cow herd, starting with 58 Red Angus cows on 450 acres. Both had town jobs, but their dream was to farm full time. They started looking into different farming practices and were drawn to systems that focused on soil health.

The Breikreutzes pride themselves on their conservation practices, which include no-till row cropping and inten-



sive rotational grazing as well as diversified cover cropping. The diversity helps grow soil health and has helped them deal with weather challenges. Their sustainability efforts were recognized in 2016 when Stoney Creek Farm received a regional award from the Environmental Stewardship Award Program (ESAP).

The ESAP Regional Award made Dawn realize that she couldn't affect change if she wasn't telling her family's story. It pushed her to improve even more and to help other producers incorporate sustainability practices exclaiming, "It is fun to farm in this model!"

The Breikreutzes share their story by hosting a three-day Soil Health Academy to educate producers about the importance of improving soil health. Dawn boils down the concept into simple terms, explaining that, "It really is about sunshine and carbon."

Dawn and Grant hosted 66 students during the most recent Academy in July. And when their caterer dropped out at the last minute, Dawn cooked for everyone. This extra time in the kitchen helped Dawn keep her mind off the recent loss of her stepmom who meant so much and was a huge advocate for their farming practices.

"Family doesn't always mean a blood relative," said Dawn. "I have a lot of special people in my life from my

Legion family to my soil family to my cattle family. Being part of those families means the whole world to me."

With hard work and dedication, the family has grown the operation to more than 100 cows and 1,900 acres. In addition to cattle, the couple raises pastured pork, pastured broilers and egg layers as well as row crops. There are four generations currently living on the farm including Grant and Dawn's daughter, Karlie, son-in-law, Cody, and four granddaughters, along with Grant's parents who remain actively involved with the operation.

Dawn also continues to be engaged with veteran organizations. She is active in her local American Legion Post along with her dad, who served four years in the National Guard during the Vietnam Era. He is Second Vice Commander in the Legion and Dawn is the Post's Finance Officer.

Dawn is proud of her continued service with the American Legion where, a few years ago, she brought Legion members and cattlemen together to raise money for cattle and veteran organizations.

"In bringing these two groups together, I realized the similarities between being in the military and being a farmer," Dawn reflected. "Both help build a healthy country and world."



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Drug residue prevention for dairy and beef producers

Jessica Evans, Sandy Larson, Nikki Neeser,

Minnesota Department of Agriculture Drug Residue Prevention Program, Joe Armstrong, University of Minnesota Extension, Cattle Production Systems

What are drug residues and why are they a public health concern?

- Drug residues happen when an animal is given drugs, and those drugs remain above safe tolerance levels in either the animal's milk before processing or tissues after slaughter. Because drug residues in milk and meat have important food safety considerations, the Food and Drug Administration (FDA) in the 1970s began setting tolerance levels for drugs based on safety data; some drugs have a zero-tolerance level. Any milk or meat with residues exceeding either the safe tolerance level or the zero-tolerance level will be discarded or condemned.
- Antibiotics, a group of drugs used to treat bacterial infection, are of particular concern. Antibiotics are commonly tested for when looking for drug residues.
- Testing for drug residues is routinely carried out by State and Federal agencies. Drug residues are rarely

found in milk and meat because farmers take care to use good residue prevention practices on their farms.

- Farmers work hard to prevent antibiotic residues because...
 - Antibiotic use can lead to antibiotic resistant bacteria, which are no longer killed by antibiotics. Preserving effectiveness of these drugs is important for both humans and animals.
 - Antibiotic residues in food can cause allergic reactions in people
 - Antibiotic residues can kill the good bacteria that is needed to make cheese and yogurt

What is antibiotic stewardship?

We encourage farmers to think of the stewardship concept as "taking great care of". Many farms already have great residue prevention and antibiotic stewardship measures in place. However, like any business, there is always

room for improvement. Here are some practices we encourage farmers to consider when determining if they have good antibiotic stewardship.

- Providing proper bedding ventilation, nutrition, water, and housing so that animals remain healthy and antibiotics are not needed
- Using antibiotics only when necessary to address a health issue in an animal
- Paying close attention to withholding times so that milk or meat with residues above tolerance levels do not enter the human food supply

By using these practices farmers are taking great care of their animals, minimizing their use of antibiotics, and reducing the potential for drug residues.

What is the Dairy and Meat Inspection Division's role in residue prevention (DMID)?

The MDA Dairy and Meat Inspection Division works to improve stewardship and reduce residues by addressing

conditions on farms that could lead to accidental residues, and by monitoring meat and milk products for drug residues in the dairy and meat inspection programs. The Minnesota Drug Residue Prevention Program (DRPP) outreach veterinarians also meet with farmers and farm veterinarians, develop educational materials, and work with youth involved in agriculture to ensure they are knowledgeable about antibiotic stewardship and drug residue prevention practices.

What is sampled and when?

Milk is routinely sampled and tested through cooperative industry-government oversight programs.

- Every load of milk entering milk processing facilities is tested for antibiotics.
- Milk from individual farms is sampled about once a month for quality and also tested for antibiotics and

Drug residue... continued on page 10



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D.J. VanKlomburg
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2022 MINNESOTA CATTLE INDUSTRY CONVENTION SPEAKERS



John J. Hinners Jr.
Senior Vice President,
Industry Relations
U.S. Meat Export Federation

Since joining USMEF in 2001 as director of industry relations and advancing to assistant vice president, Hinners has elevated member retention, recruitment and new business development, steadily increasing revenue to record levels. He has been instrumental in working with numerous U.S. agricultural leadership groups and makes the foreign seem familiar when communicating the value of U.S. red meat exports. His passion and excitement for sharing international information have made him welcome in the boardrooms of our USMEF affiliates.

Hinners leads many USMEF member delegations and trade groups traveling to international markets where they can witness firsthand the efforts of their investments in building demand. He also hosts teams of buyers visiting the United States and is instrumental in organizing events matching those buyers with U.S. suppliers. John spearheads the USMEF internship program and is active in mentoring agricultural youth. He brings a proven track record to his new position, where he will lead revenue development, planning and membership activities.

Hinners is devoted to agriculture and the red meat industry and maintains excellent working relationships with his USMEF colleagues, members and stakeholders. He was raised on a diversified cattle, hog, corn and soybean farm near Carroll, Iowa, and graduated from Iowa State University with a bachelor's degree in animal science.



Brad Kooima

Brad is president of Kooima Kooima Varilek Trading. He has been a commodity broker for over 40 years and has been feeding cattle since 1974. Brad grew up on a family farm in northwest Iowa and is still involved in the operation alongside his son. He is a member of the ICA Feedlot Council, the NCBA Working Group, as well as the 6 member subgroup responsible for writing the NCBA policy requiring an increase in negotiated cash trade. Brad is passionate about working for the independent cattle producer and is working hard towards policy that ensures that those cattlemen have opportunity to maintain their business and way of life.



Jerrid Sebesta

Jerrid Sebesta is the Director of Business Development at Taatjes Financial Group in Willmar. You may recognize him as a long-time TV meteorologist, most recently at KARE11 in the Twin Cities. Today, Jerrid continues to utilize his broadcasting background to help people have more purpose and impact. He has keynoted over 150 events to audiences ranging from teachers to farmers to corporate executives. Jerrid has a weekly radio show called True Wealth Radio on KWLM in Willmar and hosts a podcast called Retire Repurposed.



President
Reba Mazak, Florida

Reba Y. Mazak is a fifth generation Florida cattle rancher. She grew up in Geneva, Florida and later moved to Sumter County, Florida where she resides today. She married her late husband, Paul Mazak, when she was eighteen year old. Together Paul and Reba started and grew their own cattle operation. It began with registered Polled Hereford cattle, and then grew to a cow/calf operation as they were able to purchase more ranch land. Mazak ranch owns cattle in both Florida and Texas and is a proud participant in Best Management Practice that is implemented on both ranches. Making sure that the cattle business is looked at in a positive way is very important to this family as they have a deep heritage in agriculture and want it to continue. Reba also has a viable limerock mine and a wedding venue on her property in Central Florida and a hunting operation on her ranch in South Texas.

Reba has been a part of the Florida CattleWomen, formerly Cowbelles for more than 40 years. She has held all offices at the state level and served as President in 2004, where she spoke to the Florida Senate Agriculture Nutrition and Forestry about the importance of the Beef Checkoff. Reba is very proud that she and her mom Imogene Yarborough were the first mother/daughter team to serve the Cowbelles/CattleWomen in Florida. Reba's passion for the cattle industry began at a young age and she has not wavered in her years of raising a family and setting goals for them. Paul was very vocal in the plans for their family, and his desire to continue no matter what the challenges, never knowing

how true those words would be. It is with great pride that Reba serves the beef industry as she knows our future is in our hands. We must advocate for our commodity, protect our heritage and remember without our fore fathers insight to sustainability, we would not be here.

Reba served on the Silent Auction Committee, and the Ways and Means Committee for ANCW. Reba served as Parliamentarian in 2018, Vice President in 2019, and President Elect in 2020 and 2021 of American National CattleWomen. She has completed the Masters of Beef Advocacy Program, was a part of the first class to graduate from ANCW Women's Leadership Program in 2018 and is Beef Quality Assurance certified.

American National CattleWomen are celebrating 70 years in organization. We are proud of the women who had the foresight to know the value of uniting your voices. We stretch from sea to sea, and we all have the same end goal, to promote and educate others about our great protein.

In Reba's spare time she enjoys spending time with her two daughters and their spouses. Rebecca and Grant Handley and Audra and Wes Platt, and her four grandsons Mayland, Myles, Warren and Waylon. Ranching, Hunting and promoting beef is where you will find Reba, they are passions she readily shares with others and feels blessed to do so.

A chance to meet the president of ANCW: <https://www.youtube.com/watch?v=Qebbbqu4SMU>

Register for the convention!

Early-bird registration ends November 15th AND hotel room blocks close November 15th.

Please visit www.MNSCA.org for convention information.

**2022 Minnesota Cattle Industry Convention and Trade Show
Willmar Conference Center, Willmar, MN
December 9 – 10, 2022
Registration for General Attendance**

Online registration available at MNSCA.org

Name: _____ Business _____

Address: _____ City _____ State _____ Zip _____

Email _____ Phone _____

Meeting and Tradeshow Registration:	# of People	By Nov. 15	Total
Full Registration Fee (Both Days) (Per Person)		X \$75.00	=
Jr. Registration (Both Days) (Per Person)		X \$50.00	=
One Day Registration Fee (Per Person) Check Day: Friday _____ Saturday _____		X \$50.00	=
Total:			=

Registration must be paid by all who attend the convention. Registration will be required to enter all meetings and meal functions.

First Name:	Last Name:	Organization/Business/Farm Name:

Payment Information:

Payment Method: Check Enclosed ("MSCA Convention") Credit Card

Credit Card: __ MC __ Visa __ Discover Credit Card Number _____ Billing Zip Code _____

Name on Credit Card (Exactly as listed) _____

Authorizing Signature _____

Expiration Date _____ CVV Code _____ Today's Date _____

Please return completed form to:
Minnesota State Cattlemen's Association
PO BOX 12
Maple Plain, MN 55359

Drug residue... continued from page 7

quality factors such as somatic cell count and bacteria

- Finished dairy products are sampled and tested by the FDA for many different drugs and other potentially harmful contaminants

Meat is routinely sampled and tested.

- Carcasses are randomly chosen for testing of a wide range of different types of antibiotics and chemicals
- Carcasses that appear suspicious to an inspector are tested for the same wide range of antibiotics and chemicals

What types of services and activities do dairy and meat inspectors perform?**Dairy Inspectors:**

- Conduct on-farm inspections of dairy operations, including animal health, cleanliness, drug storage and labeling practices, and safe milk handling.
- Inspect processing facilities

Meat Inspectors:

- Inspect slaughter and processing facilities to ensure animals are handled humanely and food is produced in a safe and hygienic manner
- Sample both suspect and random carcasses to test for drug residue violations during slaughter inspections
- Oversee processing activities that have meat as an ingredient

If a producer has a residue violation, what happens next?**Milk**

When a drug residue is identified in milk, specific actions are taken to ensure this adulterated milk is not used to make dairy products for human consumption. Producers receive a notice of violation from the MDA and cannot sell milk until their milk is "cleared" by testing negative. Producers are required to pay for the cost of the milk that is disposed of. They also must complete a training on drug residue prevention practices and meet with both the MDA dairy inspector and DRPP Outreach Veterinarian on a farm visit.

Meat

Producers that sell an animal with a detected meat residue will receive a warning letter from the FDA, and an on-farm visit to review records and collect information on the cause of a residue. The names of violators with two or more violations in a 12-month period are posted on a USDA repeat violators list. The repeat violators list is used as a reference for meat processors and livestock markets to determine whether or not future animals from that producer are at higher risk of a residue detection. The FDA may also prohibit producers found to have been neglectful, or who fail to adequately prevent residues, from selling animals for meat.

To satisfy the requirements of their food safety plan, meat processing facilities may avoid purchasing animals

from farmers with multiple published violations. Some processors may also place a violator on probation for a time after the FIRST violation. During this time, they may require the violator to attest that each animal shipped to the facility is free of medications and include supporting documentation from the violator and/or their veterinarian.

What is the Drug Residue Prevention Program?

The Drug Residue Prevention Program (DRPP) began when the FDA awarded the Minnesota Department of Agriculture (MDA) funds to develop an education and outreach program to help prevent drug residues in milk and meat and to promote antibiotic stewardship in livestock. The first two years of the program focused on developing a library of resources and larger group outreach, while more recent work has focused on one-on-one producer outreach.

The DRPP conducts many outreach visits with livestock producers. Most of these are conducted in conjunction with drug residue violations. During these visits, a DRPP veterinarian will attend in partnership with the inspector and serve in the role of Outreach Veterinarian (OVET). Producers can also sign up for an on-farm consultation to proactively prevent residues.

During the on-farm visit, the OVET will be available to provide subject matter expertise on veterinary drug use on farms, recordkeeping, withdrawal times, testing and other related topics. The OVET will also have many resources available, such as the MDA's Record-keeping Booklet and factsheets and provide customized recommendations for drug residue prevention practices. After the visit, the OVET will often send a letter to recap the discussion that was held during the visit and share any additional answers to questions that might have been raised.

MDA's Residue Prevention team also conducts outreach at events such as conferences, state and county fairs, and provides instruction to and teaching resources for 4-H and FFA participants, and elementary through graduate level students. Additionally, the program is expanding efforts develop online trainings and videos. Check out the MDA Events Calendar for upcoming events with the DRPP team.

If producers have questions, they can reach out to any of the DRPP team members listed on the MDA website. We remind producers not to use us IN PLACE of their farm veterinarians, but we are here to answer questions and provide recommendations that will help strengthen the Veterinary-Client-Patient Relationship (VCPR).

Where can producers go for more information on residue prevention and to sign up for an outreach visit?

Producers can visit the DRPP website for more information on who we are, what our program does, and to view our library of resources. Being proactive is

the best way to prevent future residues and signing up for an on-farm visit with one of our OVET's is a great place to start. Please feel free to reach out to any of the team members listed on our website to sign up for a farm visit.

<https://www.mda.state.mn.us/residue-prevention>

What are the most important things producers can do to prevent drug residues?

Producers can follow the five R's to prevent drug residues:

1. Relationships: Develop good relationships with people involved in the process

- Establish a good Veterinarian-Client-Patient Relationship (VCPR).
- Review veterinary recommendations with employees/family members who work on the

farm

- Provide employees/family members with regular training on the prevention of milk residues as well as farm protocols for handling animals that have been treated

2. Responsible Use: Use and handle veterinary drugs responsibly

- Minimize use of veterinary drugs to times when they are medically necessary
- Store veterinary drugs for lactating and non-lactating animals separately to prevent mix-ups
- Store medicated feeds in a way that would prevent accidental use
- Properly label and store over the counter, prescription, and

Drug residue... continued on page 11

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NCBA Denounces Google Feature That Misrepresents Beef's Environmental Impact

WASHINGTON (October 11, 2022) – Today, the National Cattlemen's Beef Association (NCBA) denounced Google's decision to bias consumers against beef through their new sustainability search feature that provides inaccurate climate information on cattle production.

"Google is using its billions of dollars of resources to target cattle producers and ignore the science that demonstrates beef's sustainability and value to the environment," said NCBA President Don Schiefelbein, a Minnesota cattle producer. "Cattle producers have a demonstrated record of continuous improvement, which has led to the United States recording the lowest global greenhouse gas emissions from beef while contrib-

uting to food security for the world. Additionally, cattle production protects green space, upcycles grass and forages, and provides consumers with a lean protein source packed with essential nutrients. Google should seriously reconsider this feature."

Livestock play an important role in protecting open spaces and account for only a very small portion of greenhouse gas emissions. Eliminating all livestock in the U.S. and removing beef from the diet would only reduce greenhouse gas emissions by 0.36% globally. NCBA is urging Google to consider the science of beef production before making this new feature widely available.

The National Cattlemen's Beef Association (NCBA) has represented

America's cattle producers since 1898, preserving the heritage and strength of the industry through education and public policy. As the largest association of cattle producers, NCBA works to create new markets and increase demand for beef. Efforts are made possible through membership contributions. To join, contact NCBA at 1-866-BEEF-USA or membership@beef.org.

CONTACT: Hunter Ihrman, hihrman@beef.org

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Our mailing address is: NCBA, 9110 E Nichols Avenue, Suite 300, Centennial, CO 80112

Important Dates:

- **December 9 & 10, 2022** – MN Cattle Industry Convention – Willmar, MN
- **January 11-13, 2023** – MN Top of Class – Denver, CO
- **January 16, 2023** – MBC Board of Directors Meeting Virtually
- **Feb. 1-3, 2023** – Cattle Industry Convention & NCBA Trade Show – New Orleans, LA

Drug residue. . . continued from page 10

extra-label drugs, including information with appropriate milk and meat withdrawal times

- Develop animal treatment protocols with the help of the farm veterinarian
- 3. Recordkeeping:** Maintain good records to document treatments
 - Use a good system to identify individual animals
 - Maintain a recordkeeping system to document all treatments given
 - Identify the animal before it is treated
 - Record the treatment before it is administered
 - Keep treatment records for at least THREE years
- 4. Respect Withdrawal Times and Usage Limitations**
 - Use only veterinary drugs that are approved by the FDA for use in the species and animal class you are treating
 - Use the drug only as the FDA label specifies UNLESS your veterinarian prescribes the drug for extra-label drug usage (ELDU)
 - Follow withdrawal periods set by the drug manufacturers and your veterinarian (if using ELDU)
- 5. Remove Doubt**
 - Test milk from treated, fresh and newly purchased cows for drug residues BEFORE commingling into the bulk tank
 - Test bulk tank prior to leaving farm, every day, every time
 - Review treatment records prior to selling an animal or her milk

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Minnesota State Cattlemen's Association/National Cattlemen's Beef Association

MSCA/NCBA Partnered Membership Application Form

Name _____ Phone _____ Email _____

YES I would like to receive the Policy Pen E-Bulletin

Address _____

City _____ State _____ Zip _____

Type Ops: Feeder Cow-Calf Seedstock Stocker Dairy Associate

Method of Payment: Check Credit Card Invoice Me

Credit Card Type: Master Card Visa Discover

Card # _____

Expiration Date ____/____/____ Signature _____

Make Checks Payable to: "MSCA" (No Cash Please)

Return Form & Payment To: MSCA Treasurer

PO Box 12, Maple Plain, MN 55359

Recruited By: _____

Questions Call: ☎ (763) 479-1011 or email: ✉ mnsca@mnsca.org

MN State Cattlemen's Association Dues \$50

Junior Dues \$25

Local Cattleman Association Dues (Optional)

Local = _____ (Local Dues →) _____

NCBA Membership Dues (Optional)

(Select the appropriate classification and add to MN State Cattlemen dues)

1-100 - \$150 Stocker/feeder - \$150 + \$0.38/head

101-250 - \$300

251-500 - \$450

Associate Dues

501-750 - \$650

Individual - \$150

(NCBA Dues →) _____

751-1000 - \$900

Business - \$200

1001-1250 - \$1150

Student (24 or younger) - \$50

1251 - 1500 - \$1400

1501 - 1750 - \$1600

1751 - 2000 - \$1900

Total Dues Enclosed This Membership _____