



The Minnesota Cattleman

The Official Newspaper of the Minnesota State Cattlemen's Association



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Volume 18 | Edition 6 | November 2017

2017 Minnesota Cattle Industry Convention, an event for everyone!

The 2017 Minnesota Cattle Industry convention is an event that brings together producers and beef industry partners for educational opportunities, policy discussion and development, and a cattle focused trade show. The Minnesota State Cattlemen's Association, along with other beef industry organizations, will host the 2017 annual convention and trade show December 1st & 2nd, 2017 at the Double Tree Hotel in Bloomington, MN. The 2017 convention will feature MSCA's annual Cattlemen's College series featuring both a cow/calf and feedyard focused session. Additionally, attendees will take in membership meetings and networking opportunities with fellow cattlemen and local, state and national leaders and beef industry partners.

Meet the speakers on page 10!

Special guest appearances will also be made by Kevin Kester, National Cattlemen's Beef Association President-Elect, along with many other agriculture industry leaders and elected officials from across the state. Other convention highlights include MSCA, MN Cattlewomen and MSCA Jr. Association annual meetings, live & silent auctions, setting 2018 legislative priorities and excellent networking opportunities with legislators, government agencies, beef industry partners and fellow cattle producers.

Registration is now open, sign up by visiting www.mnsca.org or by mailing in the registration from from the October and November issues of the Minnesota

Minnesota Cattle Industry Convention

NOVEMBER 30-DECEMBER 2, 2017
DOUBLETREE HOTEL
BLOOMINGTON, MN

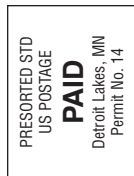
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TO REGISTER!

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Minnesota State
Cattlemen's Association

Cattleman Newspaper. Make room reservations by calling the Double Tree directly at 1-952-835-7800 or registering online at the Double Tree. The Minnesota State Cattlemen's Convention and Trade show block will be held until November 10th, 2017. Exhibitors and vendors are welcome and encouraged to attend. Deadline to register for an exhibit booth and sponsorship opportunities is November 22, 2017. Sponsorship opportunity details available at www.mnsca.org or call 612-618-6619 with questions.

MnDOT seeks public comment regarding mowing/haying on state right of way

In late 2016, MnDOT sent out a news release reminding the public that permits were required to mow and hay in state right of way and that a new permit form was available, and announced the deadlines for permit applications. Due to public concern, during the 2017 state legislative session, the Legislature imposed a moratorium on permitting for mowing and haying on state rights of way. Legislators directed MnDOT to conduct public outreach and develop a legislative proposal regarding mowing and haying in state right of way. The legislation regarding this issue can be found here.



NEWS - TIME SENSITIVE MATERIAL

The Minnesota State Cattlemen's Association has been appointed to the working group leading the charge for developing the legislative proposal.

Additionally, as a part of developing the legislative proposal, the Minnesota Department of Transportation is seeking public comment regarding mowing and haying in ditches and other rights of way along state roadways. The agency announced it will conduct a series of listening sessions across the state to hear from Minnesotans about their concerns and wishes regarding mowing and haying. Listening sessions will be held in the following communities:

- Crookston**
Date: October 30, 2017
Time: 6 pm to 8 pm
Where: University of Minnesota Crookston - Bede Ballroom - 2900 University Ave., Crookston, MN 56716
- Marshall**
Date: November 8, 2017
Time: 6:30 pm to 8:30 pm

- Where:** Marshall Middle School - 401 South Saratoga Street, Marshall, MN 56258
- St Cloud**
Date: November 9, 2017
Time: 6:30 pm to 8:30 pm
Where: St Cloud MnDOT Conference Center (MnDOT facility) - Room: Sinclair Lewis Grand, 3725 12th St. N., St. Cloud, MN 56303
- Mankato**
Date: November 14, 2017
Time: 6 pm to 8 pm
Where: South Central College - 1920 Lee Boulevard, North Mankato, MN 56003
- Morris**
Date: November 15, 2017
Time: 6 pm to 8 pm
Where: U of MN Morris Conference Room - Science Auditorium, 600 E 4th St, Morris, MN 56267
- Metro**
Date: November 16, 2017
Time: 6 pm to 8 pm
Where: Arden Hills Training Center (MnDOT facility) -1900 County Road I West, Shoreview, MN 55126
- Brainerd/Baxter**
Date: November 20, 2017
Time: 6 pm to 8 pm
Where: MnDOT Baxter (MnDOT facility) - East & West Lunchroom - 7694 Industrial Park Rd, Baxter, MN 56425-8096

Detailed information on the listening sessions is available at the project website. Additionally, concerned individuals who cannot attend a listening session, are invited to submit a public comment via MnDOT's website.

Happy Fall to All,

Fall has been a struggle for many across the state. We are currently filling silo with high moisture corn and trying to finish beans as fields get fit. Fall calves have been coming in and thankfully the health has been relatively good with the conditions they came into. Hopefully everyone is making progress and staying safe during this less than ideal harvest season.



KRIST WOLLUM
President, Minnesota State Cattlemen's Association

There have been a many meetings and ongoing conversations happen this fall. I'll start with our State Wildlife Services running out of funds for wolf depredation services. Thankfully with the help of Klobuchar, Franken, Peterson, Walz, Nolan and Emmer, they were able to request additional funding to finish the year. USDA and APHIS granted that request and has been able to provide funding so services will continue into 2018. Hopefully this will help John Hart and his team for now, but additional funding is needed as the population of wolves increases! Make sure to continue to report damages and losses so we are able to justify the need to get these animals delisted!

Ditch mowing is next on the list. Mn DOT has set dates for Public comment regarding mowing/haying on state right of way. We need to get people at these meetings to show the importance of this subject to livestock producers. The dates are Crookston Oct 30, Marshall Nov 8, StCloud Nov 9, Mankato Nov 14, Morris Nov 15, Metro Nov 16, and Brainerd/Baxter Nov 20. Get there and be heard or they will assume no one cares. Any Questions, please call me or Ashley.

Finally, people ask me why I decided to take this position? There are a lot of times I wonder that myself... but when events like the upcoming convention, the summer tour and farm fest roll around it's easy to understand. We have a state full of wonderful people to work with and it has been truly amazing to have this opportunity. I also believe in what this group is trying to do, maybe it's not perfect for everyone, but what is? We do our best to listen and go forward with the majority consensus. Sometimes it's not my idea of how to move forward, but if that is what the majority wants, that's what we do.

Check out the convention schedule and get preregistered as soon as you can, this helps give us a rough idea of how many will be there. Join us for policy, education and entertainment. And best of all, for the BEEF.

Thanks for your time and hope to see you soon!
Stay safe!

The holidays are fast approaching and will be here before we know it. As CattleWomen, we all cherish this time of year with our family and friends.

The MN Beef Ambassador competition was held on Saturday, October 22 at the MN Beef Expo and the 2017-2018 Minnesota State Beef Ambassador Team was chosen. Abbey Schiefelbein, daughter of Don and Jennifer Schiefelbein, from Kimball, MN was selected as the Senior Team Lead. Joining Abbey on the senior team are Emilee White, daughter of Don and Tonia White from Wadena, MN and Emily Ward, daughter of Kerry and Rich Ward from Glencoe, MN. Bailee Schiefelbein, also a daughter of Don and Jennifer Schiefelbein, earned the spot as Junior Team Lead. Joining Bailee on the junior team, is Britney Loerzel of Richville, MN. Britney is the daughter of Rich and Denise Loerzel. Contestants were put through a series of media and consumer interviews, as well as judged on their blog and social media posts that addressed industry misinformation and hot topics. We are looking forward to watching this team grow in their duties and responsibilities through the year.



ROYALEE RHOADS
President, Minnesota CattleWomen

I hope you have your calendars marked and are signed up for the MSCA Convention on November 30 – December 2. It is always a great time to get together with all our beef friends and family. I would like to invite all of you to the convention, it is very informative and you can join us for our annual MN

CattleWomen's meeting.

Gwen Geis from Wyoming, President Elect for the American National CattleWomen will be joining us for the convention. Gwen is from Gillette, WY and is a fourth-generation rancher in Campbell County and is helping to operate the cow/calf operation of predominantly Angus cows with her husband Gerry and his brother and sister in-law on his family's ranch. They run approximately 350 cow/calf pairs and she helps with all the daily operations.

She married and started her family early and hasn't slowed down since. She has been involved with CattleWomen (Cowbelle) since high school and held all the offices at the local and state levels. She also has served as the Chairman of the Board of Directors for American National CattleWomen. She completed the MBA program 5 years ago and is trained as a National Beef Speaker through the ANCW as well as being BQA certified. She currently serves as Region Vice President of her area for the Wyoming Stockgrowers Association.

Gwen enjoys spending time with her husband of 35 years and their three grown children and their spouses along with the 8 grandchildren and numerous nieces and nephews. She embraces the western way of life and ranching.

I invite all of you attending whether you are a MN Cattlemen or CattleWomen to say Hi to her and visit with her about the beef industry.

Wishing you a Happy Thanksgiving and a Merry Christmas! May the season be filled with lots of joys and blessing with family and friends.

Greetings from southwest Minnesota! Hopefully, by the time you read this, harvest for many of you will be in the later half. As I write this, we are just finished with earleage and now starting high moisture corn. We are truly amazed with the blessings God has given us considering the dryness we experienced this summer. Yields are as good as last year's record crop and hopefully that is the same in your area. Now we have the opportunity as farmer/feeders to add value to this large corn crop through our cattle.



GRANT BINFORD
Chairman, Feeder Council

Another area you can add value to your operation is by attending the Minnesota Cattle Industry Convention in Bloomington on November 30th to December 2nd and getting the chance to gain knowledge and also network with fellow producers that are experiencing the same things at home as you are. I know many people, including myself, that do not enjoy driving in the Twin Cities. However, this location at the DoubleTree Hotel in Bloomington is very easy to access and is not part of much intimidating traffic. It is always difficult to leave our operations but this is a chance to gain knowledge of what we all have passions for and also to enjoy time away for some entertainment from our responsibilities at home. You can view the convention schedule of events and register online at www.mnsca.org under News & Events. Thanks to Ashley Kohls for being instrumental in putting together such an interesting and valuable lineup of topics and

... continued on page 3

Greetings Cattlemen. Here we are coming to the end of the year already. Convention is right around the corner and we look forward to your attendance and input into the issues that affect all of us in the beef industry. The cow/calf session will include discussion on utilizing cover crops with cattle. How this impacts our soil health, production and finally, profitability. We are doing more of this on our own farm every year and are seeing it used more in our area. My dream is that we will come to a day when the grain farmer will give us a call wanting to know if we have cows he can rent to graze his cropland acres!

By the time this paper goes to print, if it is not done yet,



JIM WULF
Chairman, Cow/Calf Council

... continued on page 3

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Minnesota Cattleman
THE MINNESOTA CATTLEMAN® newspaper is the official publication of the Minnesota State Cattlemen's Association. "THE MINNESOTA CATTLEMAN®" is published on a contract basis 6 times per year and is provided to all MSCA members. Minnesota Cattleman Publications reserve the right to decline paid advertising that is not consistent with the goals and objectives of the Minnesota State Cattlemen's Association.

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Post Master Send Address Corrections to:
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Grant Binford . . . continued from page 2

speakers again this year.

Another opportunity that you as cattlemen and cattle women can experience before winter is over would be to attend the 2018 Cattle Industry Convention and NCBA Trade Show. It is always held in a much warmer climate than here in Minnesota too. This year it is in Phoenix, Arizona on January 31st to February 2nd. My wife and I have made it our winter trip for the last 5 years and have come to enjoy the fellowship with cattlemen from around the country that we have met there. They hold the largest tradeshow nationally of products for anyone in the cattle business that I have ever witnessed. You will see anything and everything you could possibly want or need for your operation at this trade show. In the years I have attended it, I have always seen a great group from Minnesota attending it and receiving awards at a National level too which is quite an achievement. We have learned the NCBA is extremely well attended and hotels tend to fill up fast so make sure to make your reservations today at <http://convention.beefusa.org>.

Hope everyone has a safe and a much drier harvest than the first half!

Jim Wulf . . . continued from page 2

we should be very close to having a new person selected for the position at the University of Minnesota in Extension and Research. Ashley Kohls, Karin Schafer and I have had the opportunity to meet with all the applicants and feel we have very qualified people that have applied. As an industry we should be excited to have another of the University of Minnesota staff to be solely focused on the Beef industry.

This is our slower time on our ranch as harvest is completed, so we are at the airport headed to see family and friends in Oregon. It is important for all of us to take a break once in a while and if we wait for the work to be done, we would never leave. When we return next week we will have cooler weather and harvest will be going strong yet in our area. The muddy fields need a freeze-up to finish harvest for some of you.

Mid-November we will start preparations for our sale coming up on Feb. 9. Happy Thanksgiving! Eat Beef!

MSCA Boots on the Ground

The MSCA members and board of directors have been busy over the past few months! To keep up with the daily activities of MSCA and the MSCA board of directors - like us on Facebook, follow us on Twitter (@CattlemenMN) and sign up for our E-Newsletter. Be sure to use the MSCA hashtag #CattlemenMN when sharing all of your story!

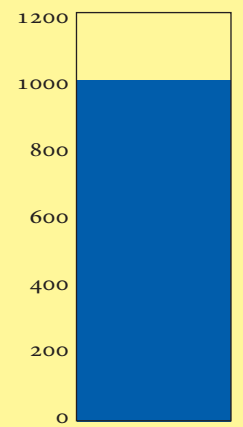
Don't Forget to Renew Your Membership!

Thank you for being a member of the Minnesota State Cattlemen's Association. Your membership matters and allows our collective voices to be heard on the issues in St. Paul and Washington D.C.

The MSCA saw many successes in terms of our priority issues in 2016. Looking forward to 2017, we will also be closely monitoring many issues affecting Minnesota cattlemen.

Be sure to send in your membership renewal as soon as you can so we can continue having cattlemen working for cattlemen! (See membership form on back page)

MSCA Membership Goal



Minnesota Beef Alliance Members

THANK-YOU to the following businesses that have committed to support members of the Minnesota State cattlemen's Association as part of the Minnesota Beef Alliance for 2017. If you are interested in learning more about the Beef Alliance program, contact the MSCA office at 612-618-6619 or visit www.mnsca.org

Prime	Choice	Select
American Foods*	Zoetis	MultiMin USA, INC.
Carlson Wholesale	Central Livestock	Summit Livestock Facilities
Wulf Cattle	Wieser Concrete	Purina Animal Nutrition
Minnesota Beef Council	Artex Manufacturing	Phileo Lasaffre*
Blue Hilltop, Inc.		Anez Consulting, Inc
Minneosta Corn Growers Association*		Dairyland Supply, Inc.
Elanco		Roto-Mix LLC

* Indicates giving above base level for that category!

MSCA Membership Recruitment Benefits

The MSCA relies heavily on a grassroots process of local cattlemen's associations and volunteer leaders to recruit and retain members. The MSCA looks to reward recruiters with the following benefits.

Recruiter incentives are as follows: 3 members: complimentary registration to state convention; 5 members: two complimentary registrations to state convention; 10 members: two complimentary registrations to state convention and a \$100 gift card; 20 members: two complimentary registrations to state conventions, \$200 gift card and a plaque; 25 members: two complimentary registrations to state convention, \$200 gift card, plaque and two nights stay at state convention.

Annual Meeting Notice:

Minnesota State Cattlemen's Association 2017 annual meeting.

Saturday, December 2nd, 2017
10:00 am - Double Tree Hotel,
Bloomington, MN

Upcoming Events/ Important Dates: for more details on events listed below, visit www.mnsca.org

- Nov. 15, 2017 MSCA Cattle Industry Award Applications Due
- Dec. 1 & 2, 2017 Minnesota Cattle Industry Convention, Double Tree - Bloomington, Minnesota
- Dec. 12 Cattle Feeder Days at the Willow Creek Golf Course, 1700 48th St SW, Rochester, MN at 6 pm
- Dec. 14 Cattle Feeder Days at Grand Prairie Events, 105 S Estey St, Luverne, MN at 6 p.m
- Jan. 31 - Feb. 2, 2018 National Cattle Industry Convention & NCBA Trade Show, Phoenix, AZ
- February 20, 2018 First Day of Minnesota's 91st Legislative Session, St. Paul, Minnesota
- April 10-12, 2018 NCBA Legislative Conference, Washington Marriott at Metro Center, Washington, D.C.

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MINNESOTA BEEF COUNCIL



Beef Promotion, Education & Research
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Twin Cities Live

It was Dude Week on Twin Cities Live, the week of September 18 – 22. We featured Charlie Cory, owner of Big Steer Meats, on Tuesday, September 19. Charlie talked about his famous Al Capone stuffed steaks that will wow your family and friends. He also showed off his Dapper Dan Steak which was the winner



of the Steak/Roast Category of the 2017 Innovative Beef Contest sponsored by the Minnesota Beef Council this past March at the Minnesota Association of Meat Processors Annual Convention. Oh, and did we mention the Al Capone steak won the contest in 2008?! Both steaks are stuffed with other meats, cheese and either olives or banana peppers. Check out the episode on the Minnesota Beef Council website at www.mnbeef.org and check out all the episodes under As Seen on TV. If you are in St. Paul, make sure to stop in, say hi to Charlie and pick up some of his delicious steaks.

Minnesota Beef Expo

The Minnesota Beef Council was recently busy helping with junior activities at the MN Beef Expo. We sponsored and helped with the Knowledge Bowl at the Minnesota Beef Council. The number of teams that compete continue to increase in the Knowledge Bowl. There are two divisions - Junior which is age 13 & under, and Senior which is age 14-21. The "Sibley Salers" won the junior division and "SDSU Kids" placed second. The "Sibley Seniors" won the senior division and "The Braedeians" placed second. The Minnesota Beef Council, Minnesota State Cattlemen and the Minnesota CattleWomen shared a booth together and visited with attendees, exhibitors and their families throughout the event.



Dietetic Intern Tour

On September 26, Midwest Dairy and the Minnesota Beef Council partnered to take thirty-three dietetic interns from the University of Minnesota and the VA on a beef and dairy farm tour. We visited Schiefelbein Farms and Krause Holstein. The interns learned how cattle are raised, beef nutrition,



genetics and farming practices. They also saw the cattle being feed. They asked great questions and Don Schiefelbein did a great job answering them. Don also told them about a company who takes leftover food from the cities and converts it into feed.

We heard some great comments from the interns on the bus about how impressed they were with Don and with his business sense. We also received an email from one of the interns the day after the tour. Here is what she had to say:

I was the intern that had asked about the operation along Hwy 52 that turns recycled food into feed. :) Hopefully we can find a contact with the company/farm, as I am quite interested!

Thank you for an absolutely wonderful and intriguing day. The most eye-opening fact for me was that cows have dietitians! I had always assumed that they were just fed what was on hand, but there is a lot of care and science that goes into providing a well-balanced diet and furthermore, a diet that is customized for their stage of life and growth. Udderly fascinating!

Amy Mathiowetz

MBC Board Meeting

The next Minnesota Beef Council Board of Directors Meeting is scheduled for Monday, November 13 in Maple Plain, MN.

Minnesota Beef Council Events

- November 2 Iron Fork Competition
- November 13 MBC Board of Directors Meeting
- November 30 December 2 – Minnesota Cattle Industry Convention
- December 12 Cattle Feeder Days at the Willow Creek Golf Course, 1700 48th St SW, Rochester, MN at 6 pm
- December 14 Cattle Feeder Days at Grand Prairie Events, 105 S Estey St, Luverne, MN at 6 pm



MN Beef Industry Booth.

The Minnesota Beef Council, the Minnesota CattleWomen and the Minnesota State Cattlemen's Association's beef industry booth at the 2017 Minnesota Beef Expo.

Minnesota State Beef Ambassadors

The Minnesota Beef Council, Minnesota State Cattlemen's Association and Minnesota Cattlewomen's Association are pleased to announce the 2017-2018 newly selected Minnesota Beef Ambassadors. Abbey Schiefelbein, daughter of Don and Jennifer Schiefelbein, from Kimball, MN was selected



as the Senior Team Lead. Joining Abbey on the senior team are Emilee White, daughter of Don and Tonia White from Wadena, MN and Emily Ward, daughter of Kerry and Rich Ward from Glencoe, MN. Baillee Schiefelbein, also a daughter of Don and Jennifer Schiefelbein, earned the spot as Junior Team Lead. Joining Bailee on the junior team, is Britney Loerzel of Richville, MN. Britney is the daughter of Rich and Denise Loerzel.

The Minnesota Beef Ambassador Contest was held in conjunction with the Minnesota Beef Expo on Saturday, October 21, 2017 at the CHS Miracle of Birth Center at the Minnesota State Fairgrounds. Contestants were put through a series of media and consumer interviews, as well as judged on their blog and social media posts that addressed industry misinformation and hot topics.

The Minnesota Beef Ambassador Program provides an opportunity for youth ages 13-19 to educate consumers and students about beef nutrition, food safety and stewardship practices of beef farmers and ranchers. The Minnesota Beef Ambassadors will be participating in consumer events and sharing the story of beef farming throughout their yearlong term. To learn more about the judging process, check out our blog post, which includes contest details and the official press release.

Your Beef Checkoff is Helping Consumers Rethink the Ranch

Promoting beef has become more complicated than it was in 1992 when your beef checkoff kicked off the "Beef. It's What's for Dinner." brand. That's why "Rethink the Ranch" was born.



As your checkoff is re-introducing consumers to beef during this 25th anniversary of our iconic brand, we're also introducing them to the real ranchers and farmers and their real stories about how they produce beef.

You see, sometimes people assume that their beef comes from a nameless, faceless entity. But we – and you – know that couldn't be further from the truth. Rethink the Ranch is a campaign to highlight the humanity behind beef production; to connect consumers to the process AND the people!

We want consumers to rethink everything that goes into beef production. So, this summer, a camera crew travelled 3,800 miles across the U.S., visiting six different cattle operations in four states. They captured more than 100 hours of video, along with images and stories about people like you.

Be sure to follow these producers' stories from Iowa, Washington, Florida and California as your checkoff helps consumers #RethinkTheRanch. (Notice that hashtag? Yep, that's something that has changed in beef promotion since 1992!) Share their stories with consumers so they can meet some of today's farmers and ranchers who bring beef from pasture to plate. They'll also learn about the advanced tools and techniques that are used in beef production. These are practices and innovations that will come as a surprise to many consumers!

This will be the first time that BeefItsWhatsForDinner.com will promote both the product and the people who produce that product. The site tells a brand story that is focused on promoting beef's greatest strengths: the unbeatable taste of beef, the people and production process behind beef, the variety and ease of cooking beef, and the nutritional strength that beef provides.

Learn more about your beef checkoff investment at MyBeefCheckoff.com. And, don't forget to check out the NEW BeefItsWhatsForDinner.com!



NAVIGATING
PATHWAYS
TO SUCCESS

The National Beef Quality Audit (NBQA) is a comprehensive survey that evaluates beef industry efforts to improve beef quality. Conducted every five years since 1991, the checkoff-funded Audit assesses progress the industry makes on a variety of production issues that ultimately affect consumer demand for beef. Learn more about the National BQA fed cattle and market cow and bull audits online at www.bqa.org

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Lonnie Cramer



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Grant money now available to Minnesota livestock owners for prevention of wolf attacks

Minnesota livestock producers can now apply for grant money to help prevent wolf attacks. The Wolf-Livestock Conflict Prevention Grants were funded by the Minnesota Legislature earlier this year.

The grants provide reimbursement for costs of approved practices to prevent wolf-livestock conflicts. Eligible expenses for the grant program will include any or all of the following items:

- Purchase of guard animals
- Veterinary costs for guard animals
- Installation of wolf-barriers which may include pens, fladry and fencing
- Installation of wolf-detering lights and alarms
- Calving or lambing shelters
- Other measures demonstrated to effectively reduce wolf-livestock conflicts

Producers must live within Minnesota's wolf range, as designated by the Minnesota Department of Natural Resources, or on property determined by the Commissioner of Agriculture to be affected by wolf-livestock conflicts. Any animal species produced for profit and documented to have been killed by wolves in Minnesota in the past is eligible. This includes bison, cattle, chicken, deer, donkey, duck, geese, goat, horse, llama, mule, sheep, swine and turkey.

The grant application must be emailed or postmarked by 5:00 p.m. on November 24, 2017. Work for this first grant cycle must be done and expenses reported by June 30, 2018. The application can be found on this page.

What are Wolf-Livestock Conflict Prevention Grants?

The Minnesota Legislature appropriated \$240,000 to the Minnesota Department of Agriculture for the 2018-2019 Biennium to grant out to Minnesota livestock producers for measures that will reduce wolf-livestock conflicts. \$120,000 in grant funds are available for livestock producers in each fiscal year.

Who is eligible?

Livestock producers within Minnesota's wolf range or on property determined by the commissioner to be affected by wolf-livestock conflicts. Grant recipients will continue to be eligible for depredation payments under Minnesota Statute 3.737 and Minnesota Rules Chapter 1515.

What livestock species are eligible?

Any animal produced for profit and has been documented to have been killed by wolves in Minnesota in the past is eligible. This includes but is not exclusive to the following animals which the MDA has paid depredation claims for in the past: bison, cattle, chicken, deer, donkey, duck, geese, goat, horse, llama, mule, sheep, swine and turkey.

What does the grant cover?

Grants are available to reimburse costs associated with the following practices: the purchase of guard animals, veterinary costs for guard animals, the installation of wolf-barriers which may include pens, fladry and fencing, the installation of wolf-detering lights and alarms, calving or lambing shelters, or other measures suggested by the applicant and considered by the review panel likely to reduce wolf-livestock conflicts.

What expenses are ineligible?

Any measures that are not implemented in a good-faith effort to reduce wolf-livestock conflicts are ineligible. Only measures approved by the MDA will be considered eligible for reimbursement.

2017 Minnesota Cattle Industry Convention and Trade Show Registration for General Attendance

Online registration available at MNSCA.org

Meeting and Tradeshow Registration:	# of People	Fee	Total
Full Registration Fee (Both Days) (Per Person)		X \$100.00 -	=
Jr. Registration (Both Days) (Per Person)		X \$90.00-	
One Day Registration Fee (Per Person) Check Day: Friday _____ Saturday _____		X \$60.00 -	=
Total:			=

* Note: If you are a new member joining the MSCA in 2017, or if you recruited three new MSCA members, you are entitled to one complimentary registration. Exhibitors and general sponsors are also eligible for one complimentary registration.

First Name:	Last Name:	Organization/Business/Farm Name:

Payment Information:

Name: _____ Business _____

Address: _____ City _____ State ____ Zip _____

Email _____ Phone _____

Payment Method: Check Enclosed ("MSCA Convention") Credit Card

Credit Card: _ MC _ Visa _ Discover Credit Card Number _____

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Name on Credit Card (Exactly as listed) _____

Please return completed form to:
Ashley Kohls - Executive Director
Minnesota State Cattlemen's Association
PO BOX 12 - Maple Plain, MN 55359



The Minnesota State Cattlemen's Association Presents:

Rep. Collin Peterson & The Second Amendments Band
Friday, December 1st- 8:30 pm
Double Tree, Bloomington
Tickets Online: www.mnsca.org

YOUNG CATTLEMEN'S LEADERSHIP ACADEMY

WHEN:

**Saturday, December 2nd
10am - 12am**

WHY:

Gain experience through expanded industry exposure and education. This two hour seminar is designed to expose participants to leaders from segments of the beef industry off of the farm or ranch including: policy development, industry advocacy, leadership development and industry communications.

FEATURING:

- **Kevin Kester: President Elect , National Cattlemen's Beef Association (NCBA)**
- **Kent Bacus: Director of Legislative Affairs, NCBA**
- **Ryan Goodman: Director of Grassroots Advocacy and Spokesperson Development, NCBA**
- **Minnesota Beef Industry Leaders**

AGES 16-22

ADVANCED TICKETS:

Register at: www.mnsca.org

SPONSORS:

- **Minnesota State Cattlemen's Assoc.**
- **MN Beef Council**
- **National Cattlemen's Beef Association (NCBA)**

WHERE:

**Double Tree Hotel
Bloomington, MN
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Minneapolis, MN 55439**



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TO REGISTER!

2017 SCHEDULE OF EVENTS

THURSDAY, NOVEMBER 30, 2017

2:00PM-5:00PM	MSCA POLICY & RESOLUTIONS COMMITTEE MEETING	BLOOMINGTON
6:00PM	SOCIAL HOUR & EXHIBITOR/SPONSOR APPRECIATION SUPPER	GRAND BALLROOM

FRIDAY, DECEMBER 1, 2017

8:00AM-6:00PM	REGISTRATION OPEN	GRAND BALLROOM FOYER
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8:00AM-11:00AM	TRADE SHOW SET-UP	GRAND BALLROOM
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9:30AM-10:00AM	COW/CALF & FEEDER COUNCIL MEETINGS	VERANDA-SOUTH
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10:00AM-10:15AM	REGIONAL CAUCUS MEETINGS FOR NEW DIRECTOR NOMINATIONS (2/3,4,6,8)	VERANDA-NORTH
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10:30AM-11:30AM	MSCA QUARTERLY BOARD OF DIRECTORS MEETING	VERANDA-SOUTH
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11:00AM	TRADE SHOW OPENS	GRAND BALLROOM
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NOON-1:00PM	LUNCH & WELCOME KRIST WOLLUM - MSCA PRESIDENT KEVIN KESTER - NCBA PRESIDENT ELECT KEYNOTE: NATIONAL BEEF QUALITY AUDIT REPORT - JESSE FULTON, NCBA	GRAND BALLROOM
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1:30PM-3:30PM	CATTELMEN'S COLLEGE FEEDYARD TRACK <i>BACKGROUNDING IS ESSENTIAL IN DEVELOPING A HEALTHIER, MORE PROFITABLE CALF AND IS ESSENTIAL TO MANAGING A POTENTIALLY HIGH RISK CATTLE POPULATION. PROPER BACK GROUNDING ALSO HELPS ENSURE THAT A CALF VACCINATIONS WILL ENSURE A PROPER IMMUNE RESPONSE, SETTING THE CALF UP FOR SUCCESS AND ADDING SIGNIFICANT VALUE TO THE CALF. SPEAKERS WILL DISCUSS DIFFERENT COMPONENTS OF SUCESSEFULLY BACKGROUNDING PRACTICES.</i>	VERANDA-NORTH
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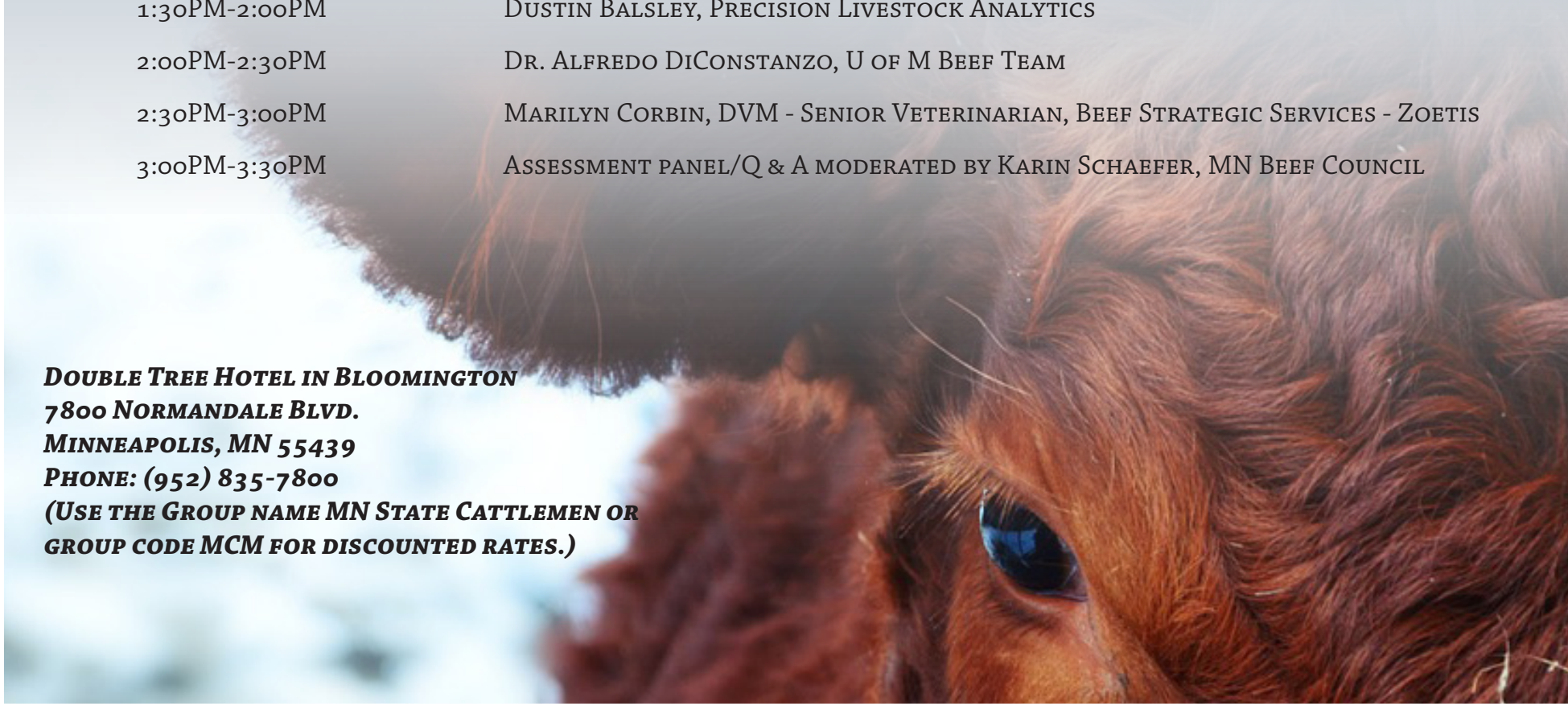
1:30PM-2:00PM	DUSTIN BALSLEY, PRECISION LIVESTOCK ANALYTICS
---------------	---

2:00PM-2:30PM	DR. ALFREDO DICONSTANZO, U OF M BEEF TEAM
---------------	---

2:30PM-3:00PM	MARILYN CORBIN, DVM - SENIOR VETERINARIAN, BEEF STRATEGIC SERVICES - ZOETIS
---------------	---

3:00PM-3:30PM	ASSESSMENT PANEL/Q & A MODERATED BY KARIN SCHAEFER, MN BEEF COUNCIL
---------------	---

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FRIDAY, DECEMBER 1, 2017 CONTINUED...

1:30PM-3:00PM	CATTELMEN'S COLLEGE COW/CALF TRACK <i>GET MORE FROM WHAT YOU HAVE: COVER CROP & LIVESTOCK STRATEGIES FOR FORAGE PRODUCTION, SOIL FUNCTION, ANIMAL HEALTH, WATER QUALITY & THE BOTTOM LINE.</i> KENT SOLBERG, LIVESTOCK AND GRAZING SPECIALIST - SUSTAINABLE FARMING ASSOCIATION	VERANDA-SOUTH
3:00PM-3:30PM	ASSESSMENT PANEL/Q & A MODERATED BY GRANT BREITKREUTZ	
3:30PM-5:00PM	TRADE SHOW	GRAND BALLROOM
5:00PM-5:30PM	PRESIDENT'S SOCIAL	GRAND BALLROOM
5:30PM-8:00PM	BEST OF BEEF BANQUET: DINNER, CEREMONIES AND AUCTION MC: DUSTIN HOFFMANN, KLGR RADIO	GRAND BALLROOM
8:00PM-?	ENTERTAINMENT: THE SECOND AMENDMENTS (COLLIN PETERSON'S BI-PARTISAN BAND OF LEGISLATORS) AND HOSPITALITY ROOMS.	POOL AREA

SATURDAY, DECEMBER 2, 2017

7:30AM	REGISTRATION OPEN	GRAND BALLROOM FOYER
7:30AM-9:00AM	BREAKFAST BRIEFING BRUCE KLEVEN, MSCA LEGISLATIVE ADVISOR KENT BACUS, DIRECTOR OF INTERNATIONAL TRADE AND MARKET ACCESS - NCBA	GRAND BALLROOM
9:00AM	TRADE SHOW OPEN	GRAND BALLROOM
9:00AM-10:30AM	MSCA ANNUAL MEETING	VERANDA-NORTH
9:30AM-NOON	MINNESOTA CATTLEWOMEN ANNUAL MEETING	VERANDA-SOUTH
10:00AM-NOON	YOUNG CATTELMEN'S LEADERSHIP ACADEMY	BLOOMINGTON
10:30AM-NOON	DEDICATED TRADE SHOW TIME	GRAND BALLROOM
NOON-1:30PM	LUNCH KEYNOTE: RYAN J GOODMAN - DIRECTOR, GRASSROOTS ADVOCACY AND SPOKESPERSON TRAINING - NCBA	GRAND BALLROOM
1:30PM	CONVENTION CLOSES	

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Meet the 2017 Convention Speakers:

2017 Cattlemen's College Series – Sponsored by Zoetis

Jesse Fulton, MN – National Cattlemen's Beef Association – **Sponsored by the National BQA Program**



Topic: Results and Observations of the 2016 National Beef Quality Audit

About Jesse: **Jesse Fulton** is originally from the Northeastern corner of the bluegrass state along the Ohio river in Lewis County, KY. His interest in agriculture began on his grandparent's dairy operation and from there grew by lending a helping hand on neighboring cow/calf operations.

After completing his Bachelor's in Animal Science at Morehead State University, Jesse went on to pursue his Master's focusing in meat science at South Dakota State University under

the advisement of Dr. Amanda Blair.

Some of Jesse's research included the effect of copper and zinc source on pre-weaning performance of cows, health and performance of suckling calves, and post-weaning feedlot performance, carcass composition and meat quality of calves.

He is now the Associate Director of Producer Education with the National Cattlemen's Beef Association in Denver, CO. His duties include, managing Cattlemen's College, overseeing the 2016 National Beef Quality Audit and leading the development of the Beef Quality Assurance online training modules.



Dustin Balsley – Performance Livestock Analytics – **Sponsored by Purina Animal Nutrition**

Topic: Replace Gut Decisions with Real-Time Data By better understanding our daily, feed, financial, and performance data, we can start to find opportunities to improve our operations. Our goal is to find patterns, trends, and outlying variables that we can act upon. The struggle today, is finding the time to collect accurate information and display it in a way we can make an educated decision moving forward. Dustin will cover how digging deep into your actual feed records, feeding times,

and financial reports we can improve efficiencies, performance, and financial opportunities using cloud-based software tools.

About Dustin: Dustin is a PLA Co-Founder and COO. Dustin was raised on a cow/calf and beef feedlot operation near Osage, Iowa. Dustin received a B.A. from Luther College in Decorah, Iowa in History. After teaching History for 3 years at the high school level, Dustin took roles at The Climate Corporation and Iteris ClearAg. Dustin has won a DNA award for innovation at the Climate Corporation, was a finalist for the Farm Bureau Business Competition, and won the Iowa John Pappajohn business plan competition. Dustin currently resides in Ames, Iowa where PLA has set up their head quarters.

Performance Beef provides a farmer friendly software solution built by feedlot producers. Performance beef has created a revolutionary Bluetooth Smart scale device that automates the feed delivery process, so the producer can capture every pound of feed delivered and every dollar spent. Performance Beef allows real-time access to on farm data and closeout reports. The program can connect to all your trusted advisors, so the right information is getting to those who help the producer make important performance and financial decisions. Being a cloud-based system allows you to access this information on any device from any where in the world.



Dr. Alfredo DiConstanzo – U of M Beef Team – **Sponsored by Arm and Hammer Animal Nutrition**

(Insert Photo of Alfredo)

Topic: SDSU and U of M have worked together on an assessment of heat abatement mitigation strategies employed by producers in the upper Midwest. A survey of 60 feedlots from SW MN and SE SD down to Central and SC NE was conducted. Producers were asked what heat abatement strategies work and what triggers implementation of these strategies.

About Alfredo: Alfredo DiConstanzo is a Professor and Extension Animal Scientist with responsibilities for state-wide programming in beef cattle nutrition and management. He has been with the University of Minnesota Extension Service for 24 years. His programs focus on researching, developing and disseminating strategic nutrition and management interventions that enhance beef cattle production and economic efficiency. Specific areas of research and extension programming are: evaluation of distillers grains nutrient characteristics and handling, distillers inclusion strategies, feedlot facilities and facilities management, fine-tuning nutrient requirements for growth and reproduction to enhance production efficiency, preparing and marketing feeder calves for sale, effects of pre-weaning and backgrounding strategies on feedlot performance and carcass traits.



Dr. Marilyn Corbin, DMV – Senior Veterinarian, Beef Strategies Services – Zoetis - **Sponsored by Zoetis**

Insert Photo of Marilyn

Topic: PENDING

About Marilyn: Marilyn J. Corbin earned her B.S. in Animal Science from South Dakota State University and her D.V.M. from the University of Minnesota College of Veterinary Medicine. Dr. Corbin then obtained a Masters at West Texas A&M University, where her research emphasis was in Feedlot Health and Nutrition. After an internship in a cow-calf practice in Burwell, Nebraska she began her Ph.D. program at the University of Nebraska, Great Plains Veterinary Educational Center. Her research emphasis at UN-GPVEC was Feedlot Epidemiology. Marilyn has extensive experience in

contract research and the animal health industry. Dr. Corbin is a technical service veterinarian for Zoetis. She is a member of the American Association of Bovine Practitioners, Academy of Veterinary Consultants, National Cattlemen's Beef Association, and the Nebraska Cattlemen's. Marilyn has served on the AVC Board of Directors and chaired the Procedures & Policy and Membership Committees. Dr. Corbin and her husband, Mike ranch near Harrison, NE.

Track 2: Livestock Integration into Cover Cropping Systems



Kent Solberg – Livestock and Grazing Specialist – Sustainable Farming Association – Sponsored by Prairie Creek Seed

Topic: "Get more from what you have: Cover crop and livestock strategies for forage production, soil function, animal health, water quality and the bottom line." SFA Livestock and Grazing Specialist Kent Solberg works with producers from across Minnesota to integrate livestock, and forage and cover crops into cropping systems. He will cover why and how these principles practices can be a boost for your operation along with actual examples from across the state.

About Kent: Kent and his wife Linda own and operate a grass-based livestock farm near Verndale, MN. Kent has been involved in planned grazing and pasture based livestock systems for over 25 years. For the past 9 years he has used cover crops and seeded annuals to integrate livestock into cropping systems and improve soil health. He has taught college courses and presented at numerous workshops on forages, fencing, grazing, livestock management and soil health. Kent currently serves as the Livestock and Grazing Specialist for the Sustainable Farming Association.



Kent Bacus – Director of International Trade and Market Access – NCBA

Topic: Developments with NAFTA renegotiations and the importance of the Asian market for U.S. beef.

About Kent: Kent Bacus serves as the Director of International Trade and Market Access and is based in Washington, DC. Kent is NCBA's lead advocate on trade issues including NAFTA, restoring access to China, expanding access to Japan and other Pacific-Rim markets. In this position Kent works with Congress, the White House, and foreign

governments to advance the U.S. beef industry's trade priorities. Bacus previously served as the Associate Director of Legislative Affairs where he represented NCBA on tax, trade, and transportation issues. Kent joined NCBA in September 2010 after serving on several political campaigns in Texas and working for several years as the agriculture and appropriations legislative assistant to U.S. Senator Elizabeth Dole from North Carolina. Kent is originally from Wichita Falls, Texas, and holds a degree in history and political science from Texas Tech University.



Ryan Goodman – Director, Grassroots Advocacy and Spokesperson Training, NCBA – Sponsored by the Minnesota Beef Council

Topic: Lessons Learned Through Advocacy. We have all heard about the importance of sharing our story. But how is grassroots advocacy an important tool for the future of the beef community? Ryan Goodman shares his experience in agriculture advocacy and a few lessons learned through working with advocates and consumers through the years.

About Ryan: Ryan Goodman is Director of Grassroots Advocacy and Spokesperson Development for the National Cattlemen's Beef Association, a contractor to the Beef Checkoff. He is a staunch advocate for agriculture, empowering others to utilize their strengths to share the stories of the beef community.

Ryan is no stranger to agriculture, having grown up and worked on many different farms and ranches, including cow-calf, stocker and feedlot operations in several areas of the country. He is a proud alumnus of Oklahoma State University and attended the University of Tennessee. Ryan has been recognized as Advocate of the Year by several agricultural organizations and has appeared as a writer in numerous trade publications, and on his blog, AgricultureProud.com.

When not on the road, Ryan can often be found in the mountains trail running, completing marathons and ultramarathons, enjoying a good steak at the center of his plate. Ryan lives in Parker, Colorado and can be found on social media at @BeefRunner.

Register online at www.mnsca.org!
Sponsorship opportunities still available.
Visit the MSCA website to learn more

Trump Administration Withdrawals from GIPSA Rules

The Trump administration announced it will withdraw regulations related to the buying and selling of livestock, a move strongly commended by a number of livestock groups that opposed the Obama-era rules.

The decision came about when Agriculture Secretary Sonny Perdue decided not to move forward with an interim final rule of the so-called Farmer Fair Practices Rules, which was written in 2016 by the U.S. Department of Agriculture's Grain Inspection, Packers and Stockyards Administration (GIPSA). The agency also announced it will take no further action on a proposed regulation of the Farmer Fair Practices Rules.

The interim final rule would have broadened the scope of the Packers and Stockyards Act (PSA) of 1921 related to using "unfair, unjustly discriminatory or deceptive practices" and to giving "undue or unreasonable preferences or advantages." Specifically, it would have made such actions per se violations of federal law even if they didn't harm competition or cause competitive injury, prerequisites for winning PSA cases. (The proposed rule would have defined the terms in the interim final rule.)

USDA in 2010 proposed several PSA provisions – collectively known as the GIPSA Rule – that Congress mandated in the 2008 Farm Bill. Although lawmakers did not include a provision eliminating the need to prove a competitive injury to win a PSA lawsuit, the agency included one in its proposed regulation.

The deadline for farmers to comply with the Minnesota Buffer Law is November 1st

By Nov. 1, the law requires farmers to install a 50-foot vegetative buffer on all public waters, or file for a waiver that extends the deadline. By Nov. 1, 2018, farmers must have a 16.5-foot buffer on all public ditches.

Prior to Nov. 1, farmers are encouraged to visit their local Soil and Water Conservation District (SWCD) office to discuss options for compliance and implementation under Minnesota's buffer law. Local officials will be available to help farmers identify where a buffer is needed, alternative practices to buffers and options for assistance on implementation.

Farmers seeking a timeline extension to buffer implementation must either file for a "Parcel Specific Compliance Plan" or a "Technical or Financial Assistance" waiver with their SWCD office by Nov. 1.

With the compliance plan waiver, farmers must describe specific buffers and alternative practices proposed for each parcel of their land that will be implemented prior to the July 1, 2018 extension deadline. Farmers who apply for the technical or financial assistance waiver will have until Nov. 1, 2018 or when the financial or technical assistance is received to become compliant.

Alternative practices approved by the Minnesota Board of Water and Soil Resources

(BWSR) can be used instead of the prescribed vegetative buffer. To help farmers find the best strategy to comply with the Minnesota Buffer Law, the **Decision Support Tool**, funded by the Minnesota Corn Growers Association (MCGA) and designed by the University of Minnesota, is available at every SWCD office at no cost to the farmer. Farmers may also access the tool online from home at bwsr.state.mn.us/buffers.

Farmers using the tool must answer basic questions about the characteristics of their land, including soil type, slope and existing management practices. From there, the tool provides farmers with site-specific alternative practices, which would be used in addition to required minimum buffers of five feet on public ditches and 16.5 feet on public waters. Approved alternative practices like using cover crops, conservation tillage, contour stripcropping and more would take the place of the buffer law's minimum 16.5-foot buffer on public ditches and 50-foot buffer on public waters.

Farmers will be asked to file the alternative practices they are implementing with their local SWCD, and will be required to perpetually use those alternative practices in order to remain compliant with the buffer law. These alternative practices are specific to the buffer law and do not replace public ditch laws enacted in counties.



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MATERIALS DEADLINE: Ad materials must be at the publisher's office **by November 15**. Send completed ad in PDF format to Ads@midwestbeefproducer.com. No Publisher or MS Word files accepted. Don't wait. Space fills up fast.

*Payment of \$100 by check must be made before deadline to receive discount. After November 15, the price is \$125.

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Klobuchar, Franken, Peterson, Walz, Nolan, Emmer Call on U.S. Department of Agriculture to Make Emergency Resources Available to Continue Wolf Depredation Services in Minnesota

In a letter to Agriculture Secretary Sonny Perdue, the federal lawmakers urge the U.S. Department of Agriculture to locate, shift, or transfer the resources necessary to allow wolf depredation services to continue in Minnesota

Wednesday, October 18, 2017

U.S. Senators Amy Klobuchar and Al Franken, and Representatives Collin Peterson, Tim Walz, Rick Nolan, and Tom Emmer have called on the U.S. Department of Agriculture (USDA) to make emergency resources available to continue wolf depredation services in Minnesota. A recent survey by the Minnesota Department of Natural Resources indicates that the gray wolf population in the state increased 25 percent this year, from 2,278 wolves to nearly 2,900 wolves. As a result, the Minnesota Wildlife Services program has been particularly active and has been forced to stop all operational wolf depredation assistance for farmers and ranchers for the remainder of the year starting October 13th due to a lack of funds. In a letter to Agriculture Secretary Sonny Perdue, the federal lawmakers urge USDA to locate, shift, or transfer the resources necessary to allow wolf depredation services to continue in Minnesota.

“Minnesota has the highest number of gray wolves in the contiguous United States. A recent survey by the Minnesota DNR indicates that the gray wolf population in the state increased 25 percent this year, from 2,278 wolves to nearly 2,900 wolves. As a result, the Minnesota Wildlife Services program has been particularly active and will be forced to stop all operational wolf depredation assistance for the remainder of the year starting October 13th due to a lack of funds,” the federal lawmakers wrote. “We urge

Wolf . . . continued on page 16

Funding Update: The U.S. Department of Agriculture responded to a request to provide funding for the rest of the year and also match the \$110,000 again next year that’s also provided by Minnesota Department of Natural Resources for the wolf control program.



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Wolf . . . continued from page 14

you to locate, shift, or transfer the resources necessary to allow wolf depredation services to continue in Minnesota. This support will help address concerns with predatory wolves in the short-term.”

The full text of the lawmakers’ letter is below.

Dear Secretary Perdue:

We request that adequate emergency resources be made available so that wolf depredation services may continue in Minnesota. We appreciate the collaboration during the last few years between the U.S. Department of Agriculture (USDA) and the Minnesota Department of Natural Resources (DNR) and urge this relationship to continue.

Minnesota has the highest number of gray wolves in the contiguous United States. A recent survey by the Minnesota DNR indicates that the gray wolf population in the state increased 25 percent this year, from 2,278 wolves to nearly 2,900 wolves. As a result, the Minnesota Wildlife Services program has been particularly active and will be forced to stop all operational wolf depredation assistance for the remainder of the year starting October 13th due to a lack of funds.

The Wildlife Services depredation program provides trapping services, on-site investigations, and other operational assistance for residents that are having problems with predatory wolves. This program offers much-needed services that help people every day who feel the safety of their families, livestock, or pets are in jeopardy. We urge you to locate, shift, or transfer the resources necessary to allow wolf depredation services to continue in Minnesota. This support will help address concerns with predatory wolves in the short-term.

We look forward to working with you to restore the wolf depredation program in Minnesota.



The MSCA family is growing! MSCA's Business Manager, Katie Davis, and her husband Kevin welcomed Olive Kate into their family on August 2nd!

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Special Feeder Sales
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¹ Lucchelli A, Kang SY, Jayasekera MK, Parwani AV, Zeman DH, Saif LJ. A survey of G6 and G10 serotypes of group A bovine rotaviruses from diarrheic beef and dairy calves using monoclonal antibodies in ELISA. *J Vet Diagn Invest* 1994;6(2):175-181.
² Chang KO, Parwani AV, Saif LJ. The characterization of VP7 (G type) and VP4 (P type) genes of bovine group A rotaviruses from field samples using RT-PCR and RFLP analysis. *Arch Virol* 1996;141(9):1727-1739.

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